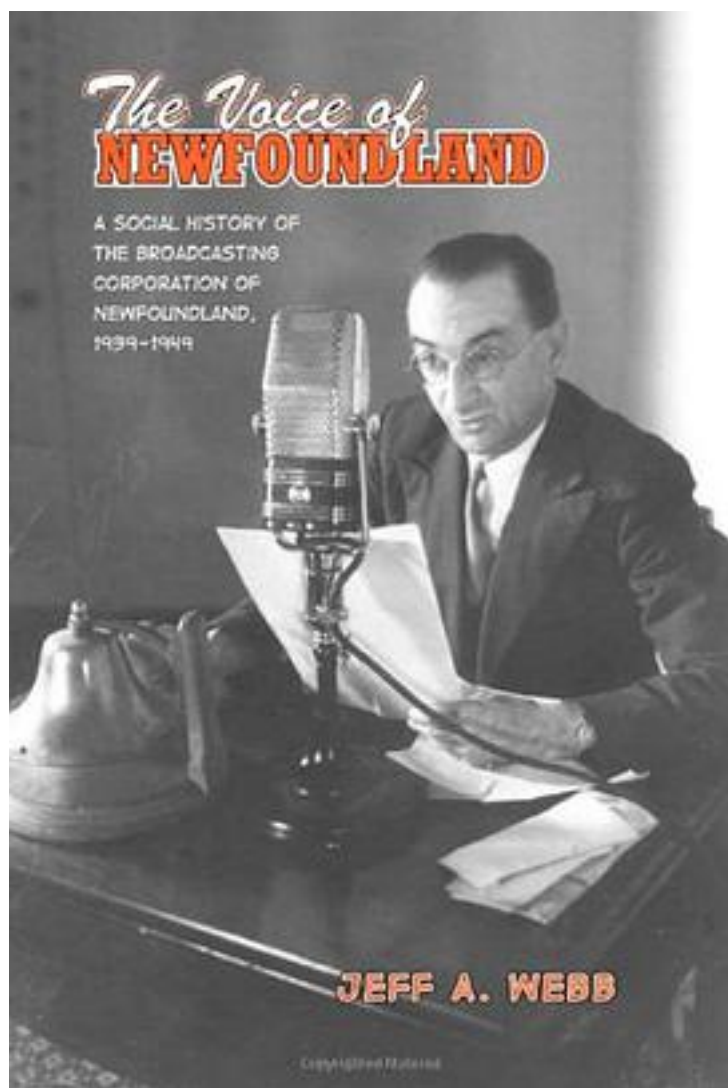


The Voice of Newfoundland



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Similar to the CBC and BBC, the Broadcasting Corporation of Newfoundland was a public broadcaster that was at the centre of a cultural and political change from 1939 to 1949, during which Newfoundland faced wartime challenges and engaged in a constitutional debate about whether to become integrated into Canada. The Voice of Newfoundland studies these changes by taking a close look at the Broadcasting Corporation of Newfoundland's radio programming and the responses of their listeners. Making excellent use of program recordings, scripts, and letters from listeners, as well as government and corporate archives, Jeff A. Webb examines several innovative programs that responded to the challenges of the Great Depression and Second World War. Webb explores the roles that radio played in society and culture during a vibrant and pivotal time in Newfoundland's history, and demonstrates how the broadcaster's decision to air political debates was pivotal in Newfoundlanders's decision to join Canada and to become part of North American consumer society. An engaging study rich in details of some of twentieth-century Newfoundland's most fascinating figures, The Voice of Newfoundland is a remarkable history of its politics and culture and an important analysis of the influence of the media and the participation of listeners.

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