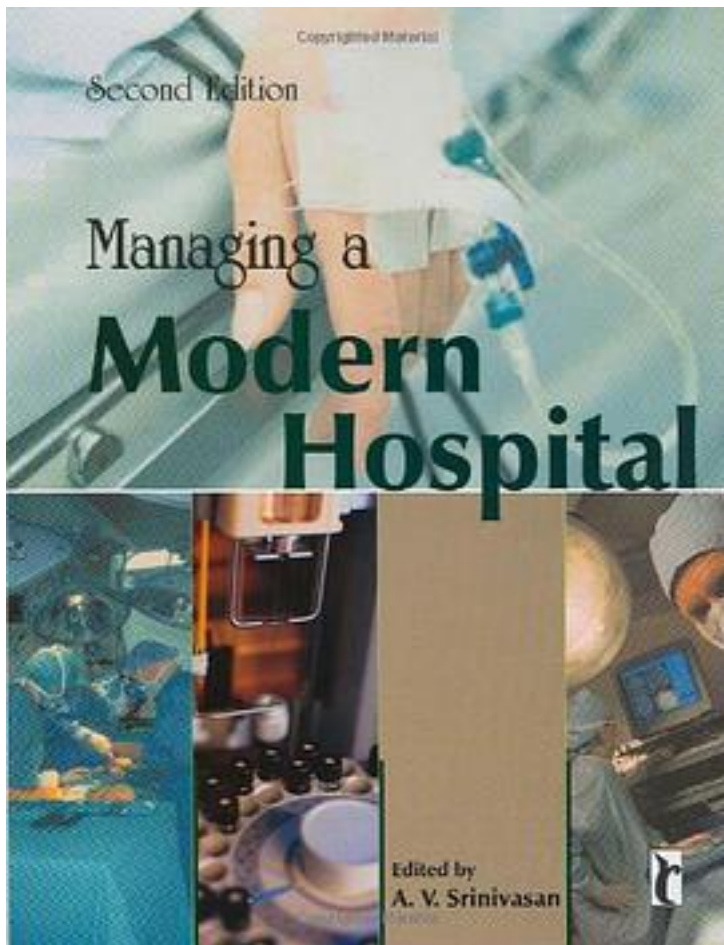


Managing a Modern Hospital



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出版者:

出版时间:2008-6

装帧:

isbn:9780761936299

Health care has become one of India's fastest growing sectors in the past decade. A multitude of private players have entered this market, combining to offer high-quality health care and service in world-class hospitals and nursing homes all over India. It has

been recognised that a professional approach to hospital administration and better resource allocation will go a long way to ensure both quality and cost-effectiveness in health care in India. The second edition of this successful book contains a well-planned collection of writings on modern hospital management. Revised and updated, it also contains two new chapters that discuss and highlight new developments in this field. The book spans a wide range of issues in modern hospital management, and provides all the necessary knowledge required to set up and run a modern-day hospital efficiently and as an economically viable business. The book also looks at Customer experience management; Computer-aided diagnosis; Waste management; Financial management; Maintaining medical records; Medical audits; and Managing human resources.

作者介绍:

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