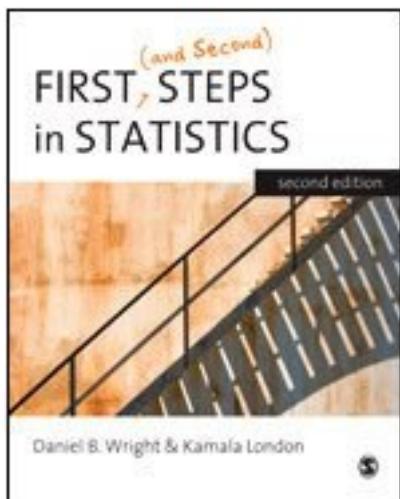


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First (and Second) Steps in Statistics, Second Edition provides a clear and concise introduction to the main statistical procedures used in the psychological and social sciences. The rationale and procedure for analyzing data are presented through exciting examples, with an emphasis on understanding rather than computation. It is ideally suited for introductory courses in statistics. In addition to descriptive statistics, graphs, t tests, one way ANOVAs, Chi-square, and simple linear regression, this second edition includes factorial ANOVA and multiple regression. Emphasis is given to tests of median and other robust methods.

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