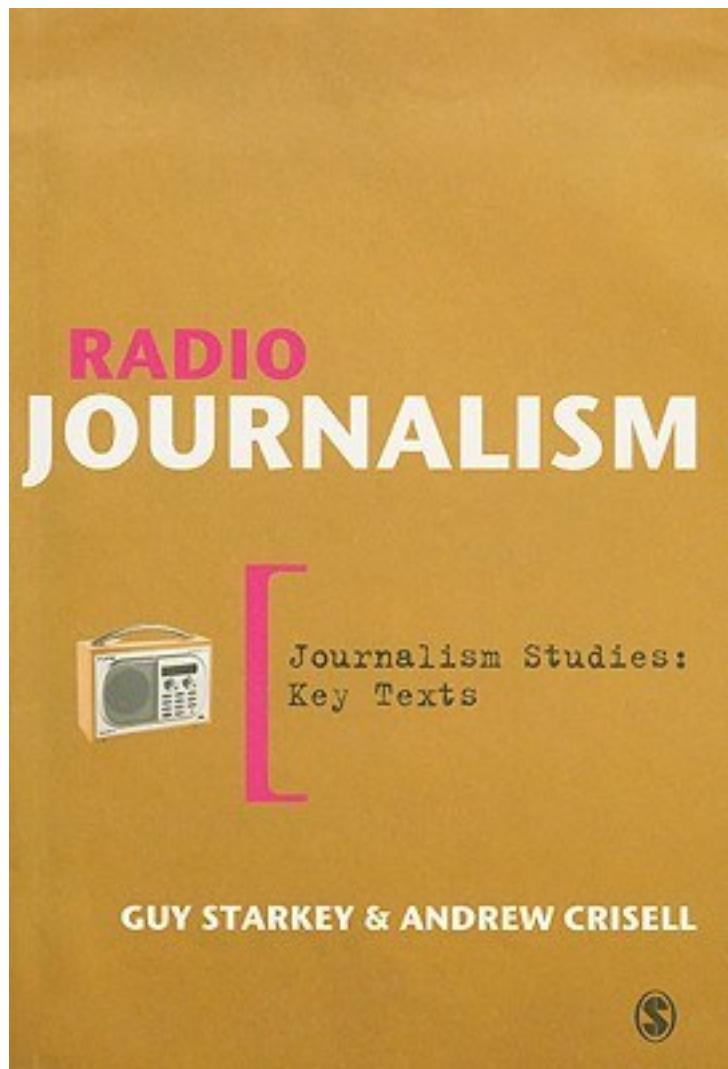


Radio Journalism



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著者: Crisell, Andrew

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Instructors: Please click here to request a review copy of this title for adoption consideration. Desk copies are available by calling 1-800-818-7243. Radio Journalism introduces key themes in journalism studies to explore what makes radio reporting distinctive and lay out the claims for radio's critical importance in the news landscape. With their extensive experience in radio production and academia, authors Guy Starkey and Andrew Crisell take readers on a tour through the past, present and future of radio broadcasting, from the infancy of the BBC in the 1920s up to the prospect of rolling news delivered to mobile telephones. Grounding each chapter in a survey of scholarly writing on the radio, they explore the connections between politics, policy and practice, inviting critical reflection on who radio professionals are, what they do and why. Putting theory and practice into dialogue, this book is the perfect bridge between unreflective production manuals and generalised media theory texts. Witty and engaging, Radio Journalism provides an essential framework for understanding the continuing relevance of radio journalism as a profession, set of practices and arena for critical debate.

作者介绍:

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标签

media

评论

Andrew Crisell 还写过一本有关radio的书叫 Understanding Radio。对学习广播传媒的同学还是很有帮助的，里面有些电影电视与广播以及报纸杂志的对比，非常详细，上升到了视觉，记忆，大脑分析等方面。只是看看做娱乐，不要太当真，不然就成书呆子了

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书评

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