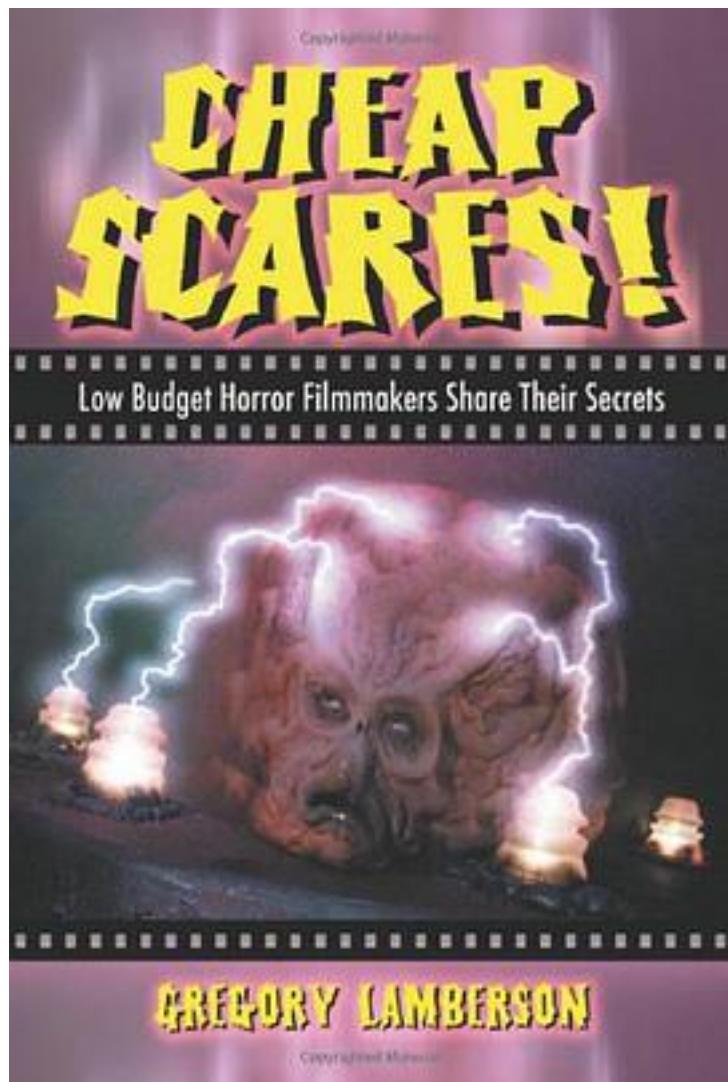


Cheap Scares!



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著者:Lamberson, Gregory

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This is a step-by-step guide to creating and selling a horror movie, from rough outline to film distribution, with an emphasis on storytelling and marketing. Chapters cover screenwriting, freelancing as a writer, collaborating, budgeting and pitching projects to industry decision-makers. Interviews with J.B. Bookwalter, Roy Frumkes, Larry Fessenden, Scooter McRae, Brett Piper and others all convey today's realities. Production stills, sample screenplay pages, and sample budgets are included. Fully indexed.

作者介绍:

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