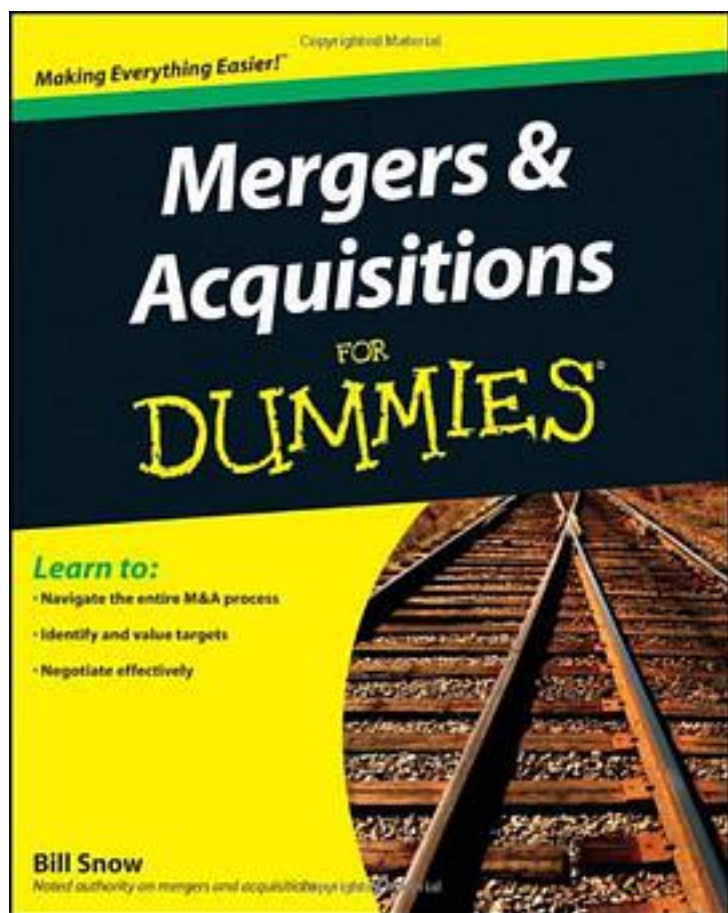


# Mergers and Acquisitions For Dummies



[Mergers and Acquisitions For Dummies\\_ 下载链接1](#)

著者:Snow, Bill

出版者:

出版时间:2011-5

装帧:

isbn:9780470385562

The easy way to make smart business transactions

Are you a business owner or executive thinking about selling a division, a subsidiary, or the entire company? Or are you thinking about how you may be able to grow your

business by merging with or acquiring other companies? Or are you a student thinking about making a career in a mergers and acquisitions (M&A) related industry?

In other words, if you are looking for a plain-language, no-nonsense guide about how mergers and acquisitions can affect your company and career, you've found your book!

Mergers & Acquisitions For Dummies is your insider's handbook about the practice of buying and selling companies. It explains the entire M&A process step by step, introduces you to industry specific terms and acronyms, details the documents used when buying or selling a company, discusses valuation techniques, reveals insights about how to finance deals, provides real world examples of how to structure transactions and bridge valuation gaps between Buyer and Seller, and gives you the basic tools you will need to successfully close M&A transactions.

Plus, you'll get expert advice on identifying and contacting potential M&A targets, performing due diligence, drafting the purchase agreement, and integrating new employees after the deal closes.

Going beyond the case studies of other books, Mergers & Acquisitions For Dummies is your one-stop reference guide for successfully buying or selling companies.

作者介绍:

目录:

[Mergers and Acquisitions For Dummies\\_ 下载链接1](#)

标签

评论

写得不错！很实在的一本书，具体valuation technique没有，是一个通顺的walkthrough with all the roadblocks you may bump into. 列举的checklist很实用。

-----  
[Mergers and Acquisitions For Dummies\\_ 下载链接1](#)

-----  
[Mergers and Acquisitions For Dummies 下载链接1](#)