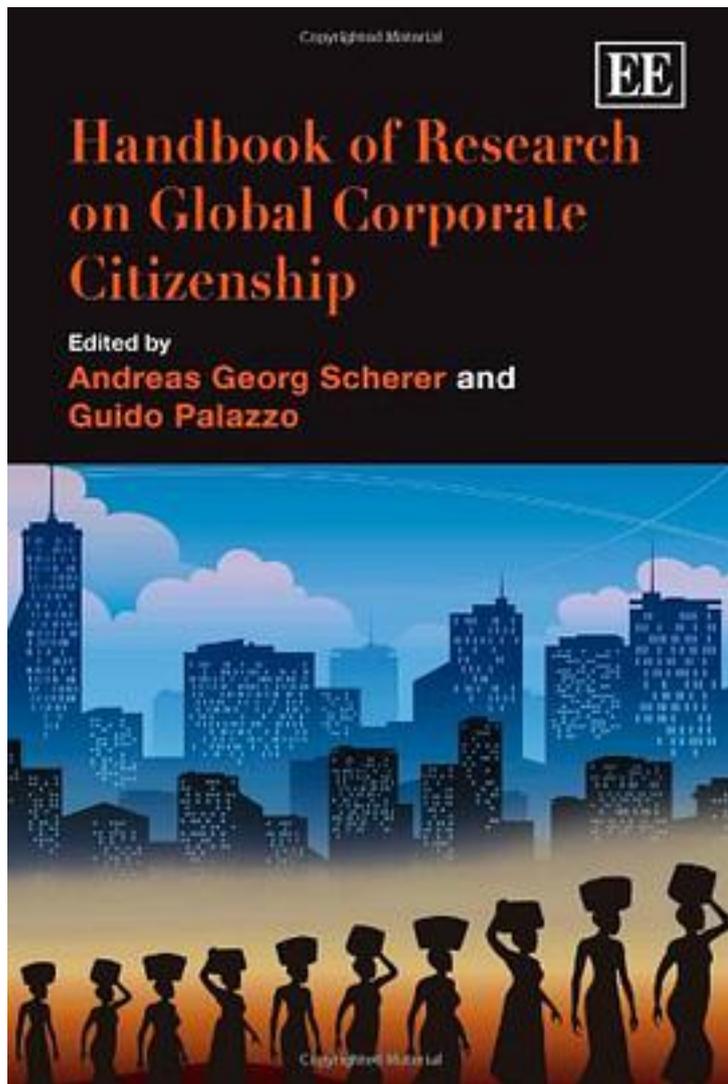


Handbook of Research on Global Corporate Citizenship



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` This is a unique and eclectic set of essays on a vitally important (but often neglected) topic. The editors are to be congratulated in assembling a distinguished group of scholars, who carefully and expertly guide the reader through the various facets of global corporate citizenship. This is a "must" read for anyone interested in the social ramifications of the globalization of business activity.'

- John H. Dunning OBE, University of Reading, UK and Rutgers University, US

` Start with a fact - large corporations wield enormous power in the contemporary, globalized economy. Then note the hopes and fears that this fact inspired - the potential to harness the profit motive to social needs, but the fear that the profit motive can just as easily wreak havoc. And finally, bring together some leading scholars from around the world to discuss the matter - and the result is a hugely impressive collection of essays on one of the burning issues of our time. This volume is definitive - the necessary starting point for future debate.'

- Paul S. Adler, University of Southern California, US

` This volume provides an extensive and comprehensive overview of current research and theory about why and how corporations should play a more active role in fulfilling their global citizenship obligations and responsibilities. Its contributors include many of the most important and influential scholars in the field of corporate social responsibility from both Europe and the US. An important strength of this volume is the diversity and breadth of the dimensions of corporate citizenship that it explores in depth. This volume provides an important resource to scholars, managers, and activists interested in promoting corporate citizenship.'

- David Vogel, University of California, Berkeley, US

'Want to know what's buzzing with corporate citizenship? Look no further. This book shows why global corporate citizenship has been called the topic of the decade and why it matters to each of us, no matter where we live. It explains in plain English the major issues and ideas percolating in current research on the topic. Trust what you discover in the book. The list of contributors to Handbook of Research on Global Corporate Citizenship reads like a Who's WhoA" of corporate citizenship research.' --- Thomas Donaldson, University of Pennsylvania, US

The Handbook of Research on Global Corporate Citizenship identifies and fosters key interdisciplinary research on corporate citizenship and provides a framework for further academic debate on corporate responsibility in a global society.

This exciting and important handbook provides a unique forum to discuss the consequences of the social and political mandate of business firms and examines the implications of these consequences for the theory of the firm. Leading academics have been invited from various disciplines such as management studies, economics, sociology, legal studies and political science to evaluate the concept of corporate citizenship and to analyze the role of private business in global governance and the production of global public goods.

The handbook is structured in seven sections:

- * theoretical perspectives on corporate citizenship
- * contemporary issues and challenges of global business regulation
- * actors and institutions of global business regulation
- * disciplinary perspectives on corporate citizenship
- * implications for management theory building
- * critical perspectives on corporate citizenship
- * conclusions.

This handbook will be a significant read for academics, postgraduate students and managers interested in the field of corporate citizenship, regulation and corporate responsibility across the social sciences.

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