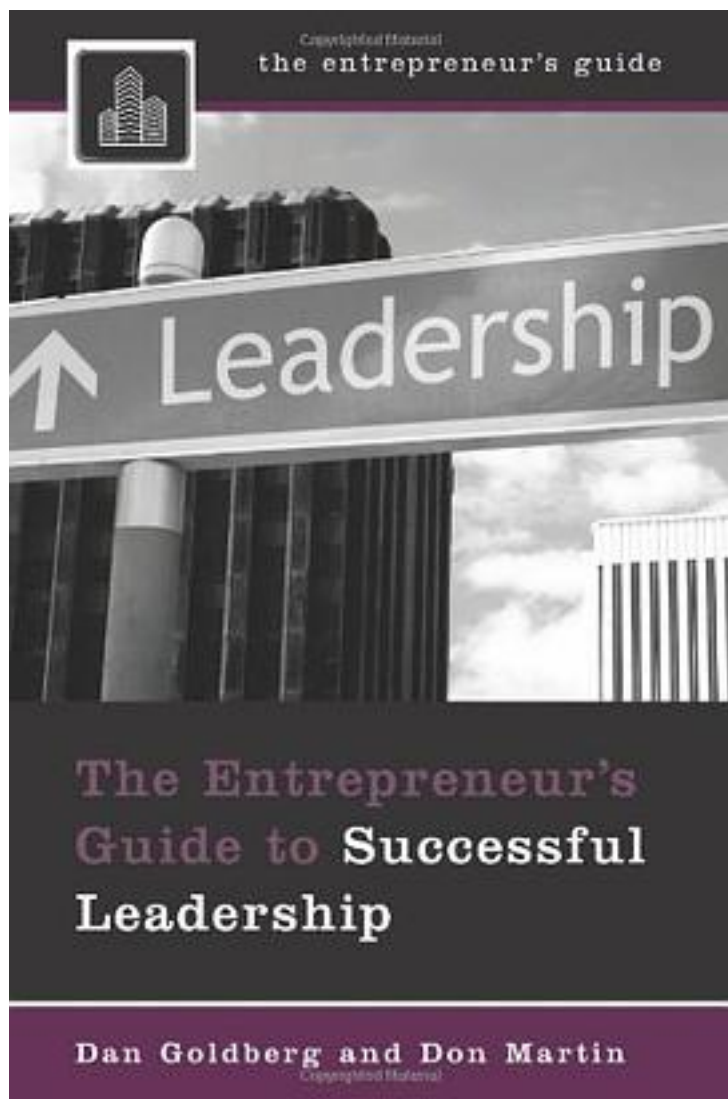# The Entrepreneur's Guide to Successful Leadership

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Designed for those who want to take charge of their lives by starting a business, "The Entrepreneur's Guide" series provides practical, accessible, and authoritative advice on all the major issues in establishing and growing a new venture - from writing a business plan, to hiring the best people, to managing cash flow. Each book, written by an expert in the field, includes wisdom, tales from the trenches, worksheets, templates, sample documents, and resource lists. In short, the series helps entrepreneurs leverage their time and money, giving them confidence and making the road to success smoother and more certain. This title shows entrepreneurs how to set the agenda, motivate employees, and keep people pumped about the growth of the enterprise - and themselves. It's one thing to come up with a good business idea, and quite another to marshal the people, money, and other resources to make the dream a successful reality. "The Entrepreneur's Guide to Successful Leadership" helps budding moguls make it out of the toddler phase of entrepreneurship and into adolescence and adulthood with confidence. A concise and practical guide to leading smaller enterprises, the book is based on a proven, nine-step model of effective leadership. Readers learn what real leadership looks like and how to lead and grow the successful enterprise.

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