

Bond's Top 100 Franchises



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While picking the Top 100 of anything can be a subjective process, readers have come to rely on Robert Bond's thorough, objective approach to picking franchises. For this book, Bond examined 500 franchise systems, and from those chose 100 that provide solid profit and growth potential. Each profile contains a three-page analysis of the company, with detailed overview, investment required, the ongoing expenses, historical growth, training and support, and territory covered. The book includes valuable practical advice on the often-daunting processes of evaluation and negotiation.

作者介绍:

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