Business Law



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This textbook is the ideal companion to any first business law course for the non-lawyer. It covers a broad range of legal topics that impact on businesses and approaches them in a methodical way. Each area of the law is analysed for its relevance to the business world, the key terminology is introduced and the relevant statutes and case law are analysed. Whilst a high level of referencing, footnoting and legal accuracy is maintained, the particular needs of the business student are addressed in the learning features employed, the accessible layout and two colour design, and the wealth of online resources that offer self-assessment opportunities.

作者介绍:

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