SPSS Essentials
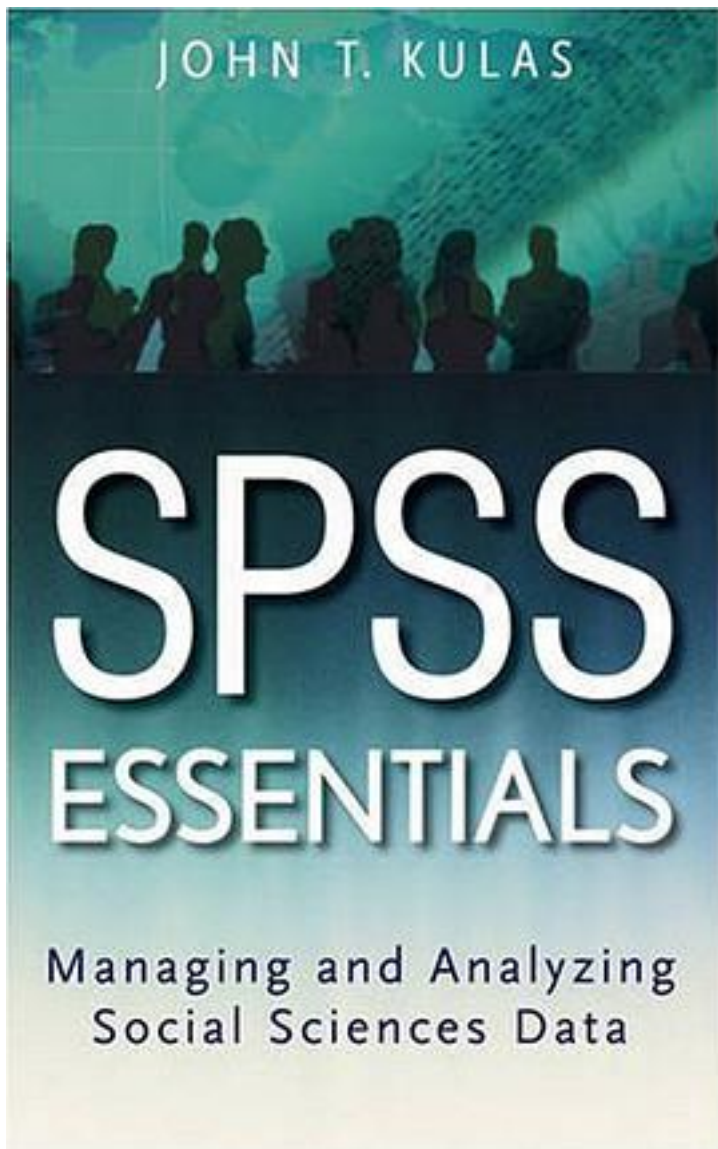
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Written by a highly experienced researcher and teachers, this book provides a much-needed guide to the proper use of Statistical Package for the Social Sciences (SPSS) software in social research, particularly where data may not be presented in the most convenient way. The book focuses on data manipulations and covers the majority of real-world use of SPSS use. Among the book's many unique features are its 'syntax diary' method for organization of manipulations and analyses. Offers both novices and intermediate users a framework within which they can safely and comfortably work with SPSS.

作者介绍:

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