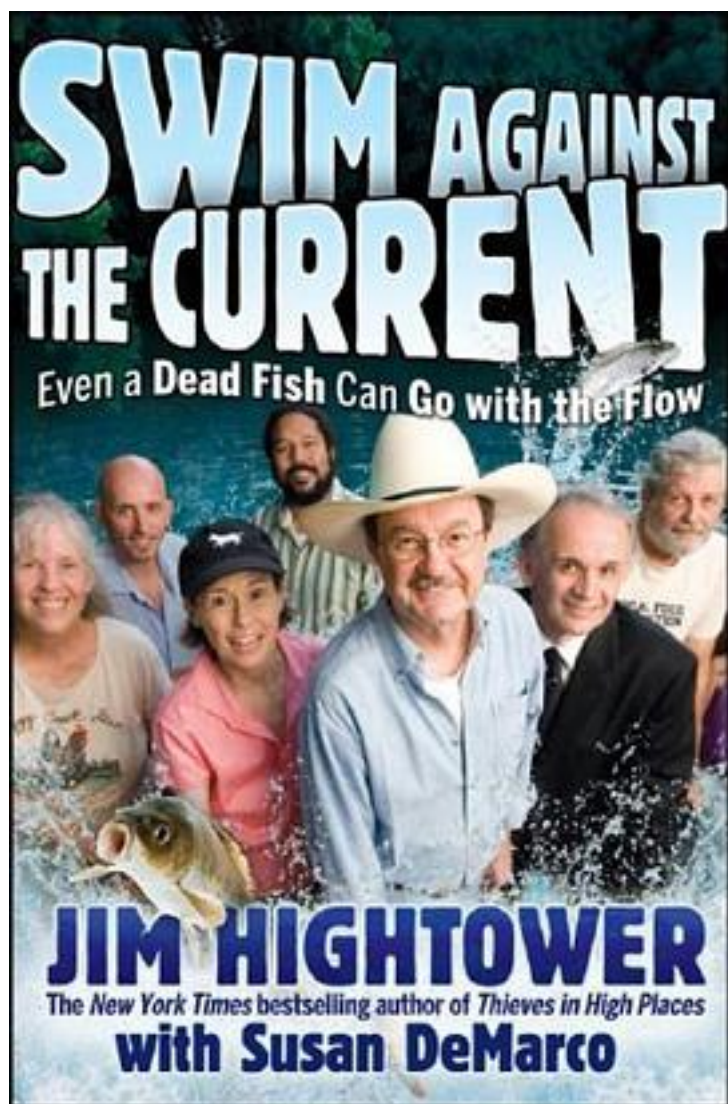


Swim against the Current



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著者:Jim Hightower

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America’s most irascible and hilarious curmudgeon turns a kind and benevolent eye toward brave, hardy, and hardworking souls around the country who have found ways to break free from corporate tentacles; redefine success in business, politics, and life in general; and blaze new pathways toward a richer and happier way of life, from the farmers’ cooperative that said “NO!” to Wal-Mart and thrived to the economists who got into the coffee business by accident and turned the entire industry on its ear.

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