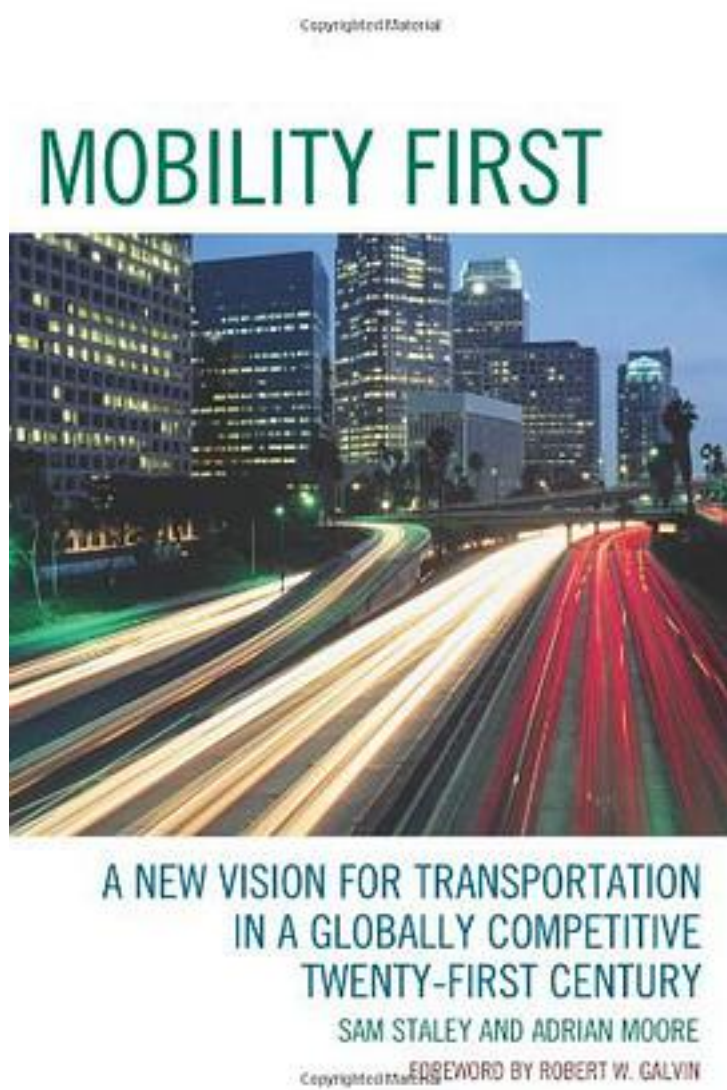


Mobility First



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Traffic congestion is a growing problem and unless policy makers and transportation officials make some dramatic changes, it will rise to unacceptable levels by 2030. In , Sam Staley and Adrian Moore explain the inefficient systems and politics that cause this escalating epidemic, presenting commonsense, high-tech solutions that will ease congestion and its troubling consequences. The book considers transportation policy through the intersection of four crucial and timely elements: global, economic, and cultural competitiveness; urban development trends; demographics; and transportation engineering and design. It sets goals for congestion reduction, outlines performance standards that increase transparency, calls for the redesign of the regional transportation network, and describes sufficient investment in technology.

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