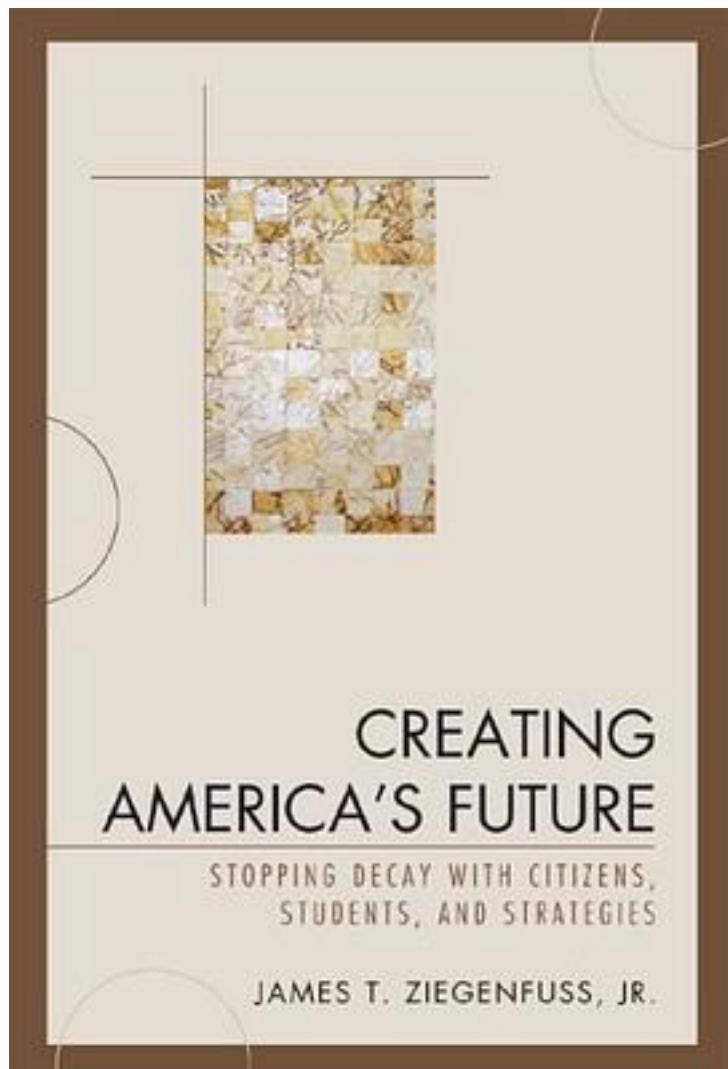


Creating America's Future



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American citizens assume that the future for this country will be a future much like the past-beautiful in many respects. This optimistic view is now countered by those who see a country in decay, struggling to address problems in health care, education, the environment, international affairs, and other sectors. This book calls on citizens and their leaders to build the future they most desire. The future should not happen to citizens but instead be created by citizens. In part one, this book examines the reasons for future building and the processes for doing so through interactive public sector-private sector dialogue and by applying methods of continuous improvement, reengineering, and visioning. In part two, Ziegenfuss presents scenarios of America's future that include the country's points of decay, trends, vision, and strategies in each of the "parts of America," meaning energy, health care, transportation, business, housing and urban development, education, arts and entertainment, science, environment, agriculture, international affairs and defense, and law and justice. Public and private citizens, especially students, teachers, and planners are encouraged to lead the debates with hope and vision, defining the future they most desire.

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