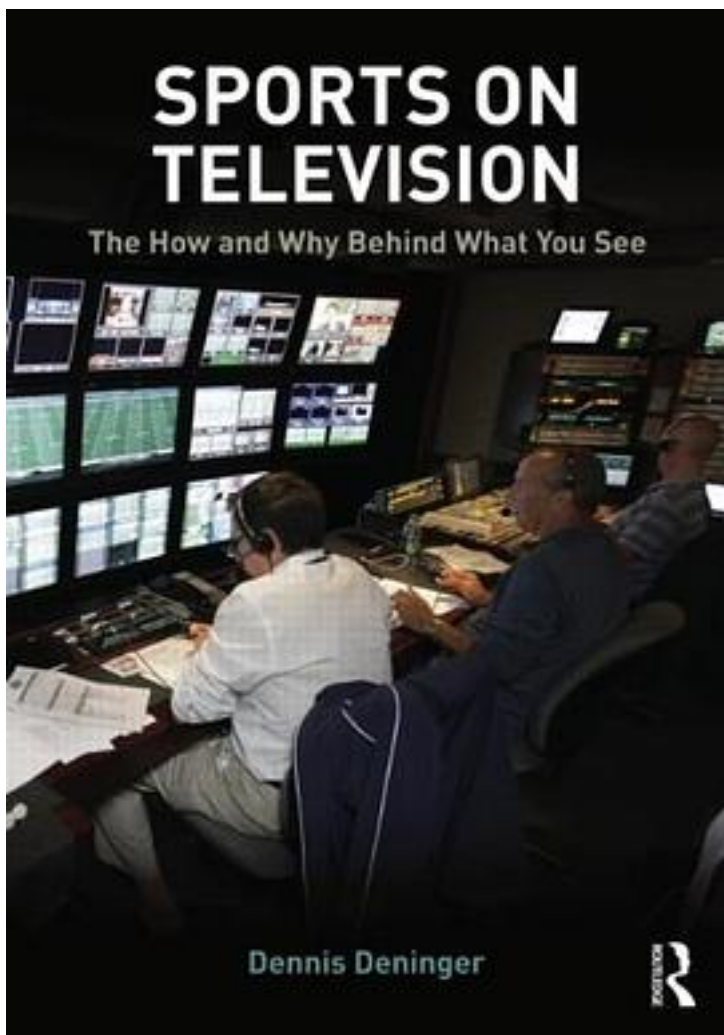


# Sports on Television



[Sports on Television\\_下载链接1](#)

著者:Marill, Alvin H.

出版者:

出版时间:2008-12

装帧:

isbn:9780313351051

This title covers the changing relationship between live sports broadcasts and

television dramas - and much more. Sports dominate the television landscape today, and still the demand for more is so great that pay and cable networks continue to find funding and success, even when devoted exclusively to a single sport. But this is really nothing new: television has always augmented its dramatic and variety programming with sports. Live sports have had a tremendous impact on what we see on television, and on how we see it. Rather than focusing on live sports broadcasts, however, this book takes a critical look at sports-themed comedies and dramas, to see how our 'authentic' sports affect our national fictions as well. From the character studies that supplement Olympic coverage, to nightly highlight reels, to reality programming on ESPN, sports both echo and help shape the myths that pervade our culture. Sports on Television covers the changing relationship between live sports broadcasts and television dramas, as well as the important technological developments and cultural shifts that have changed the way we view the 'reality' of sports.

作者介绍:

目录:

[Sports on Television\\_下载链接1](#)

标签

评论

-----  
[Sports on Television\\_下载链接1](#)

书评

-----  
[Sports on Television\\_下载链接1](#)