

Strategic Intelligence



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The revised edition of Strategic Intelligence: A Handbook for Practitioners, Managers, and Users is a primer for analysts involved in conducting strategic intelligence research. Author Don McDowell begins with an overview of what strategic intelligence and analysis is, the functions it performs, and outcomes it delivers. McDowell then outlines a proven methodological approach to planning and implementing a strategic research project useful in any setting whatsoever. Strategic Intelligence explains in detail the steps involved in doing strategic analysis and includes examples, guidelines, and standards to further illustrate the process. Each step in the process corresponds with a chapter in the book, describing the doctrine and/or theory appropriate, as well as applications of the theory and practical hints on its implementation. Additionally, holistic and creative thinking about the problem issues being tackled is stressed in order to avoid narrow, biased analysis.

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