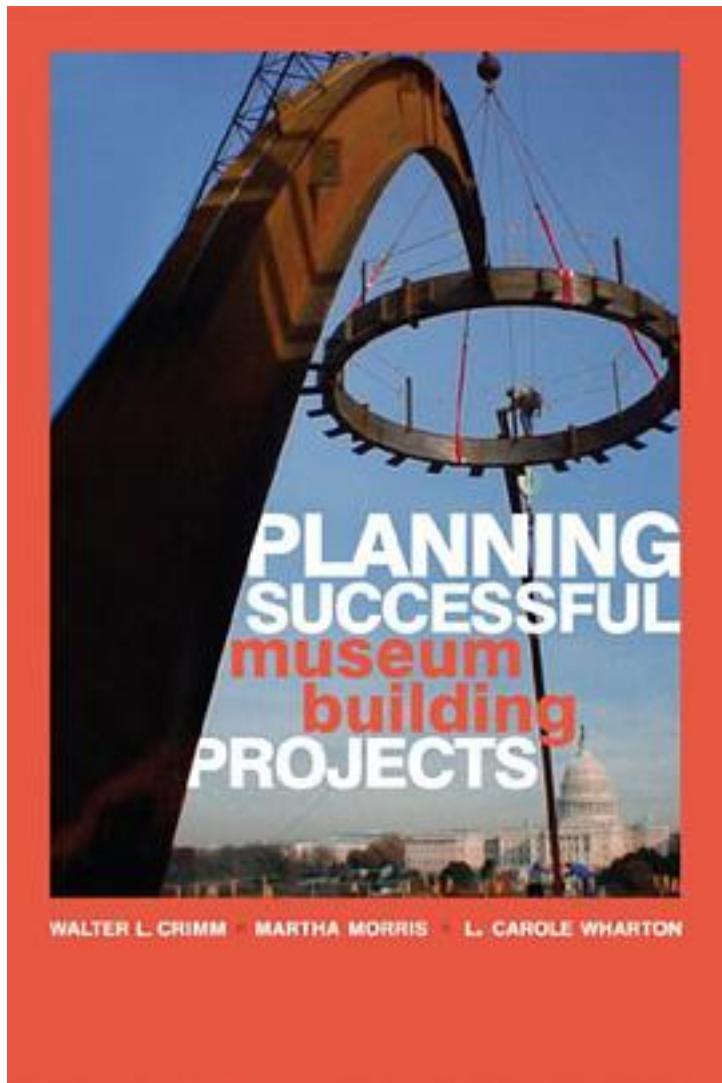


Planning Successful Museum Building Projects



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In an era of expanded responsibility and constricted funding, museum personnel often need strong practical guidance on the best practices for building projects. The authors of *Planning Successful Museum Building Projects* discuss the reasons for undertaking building projects (new construction, renovation, expansion), the roles and responsibilities of key players, the importance of a strong vision, and the best methods for selecting architects and construction firms. They also offer in-depth information about budgeting and finance, feasibility studies, capital campaigns, marketing, and communications, as well as advice on how to live through the disorienting process of construction, manage post-opening needs, and evaluate the project's success over time. *Planning Successful Museum Building Projects* provides all the tools for successfully managing projects from predesign through opening and beyond.

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