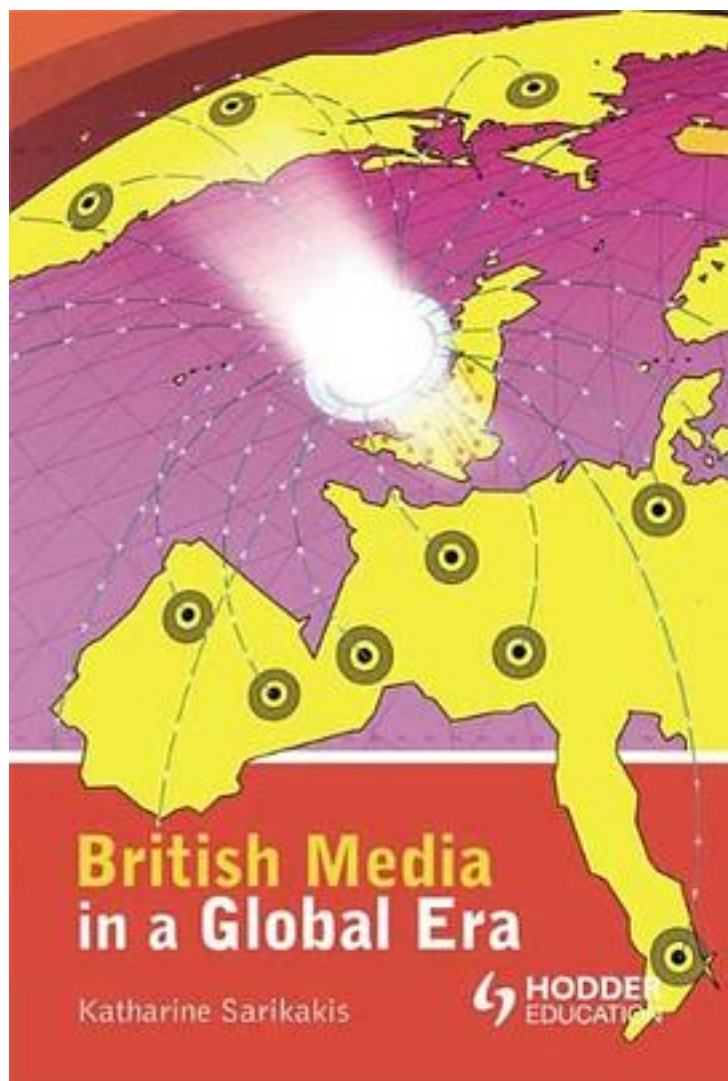


British Media in a Global Era (Hodder Arnold Publication)



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出版者:Bloomsbury USA

出版时间:2004-06-25

装帧:Paperback

isbn:9780340807330

This book discusses the historical, political, economic and cultural aspects of the media in Britain. Focusing on the national media landscape, *British Media in a Global Era* examines the development and role of the British media within a European and international context. *British Media in a Global Era* explains the complex patterns of transnational ownership of British media and examines the important aspects of media policy contextualised within internationally observed trends, such as censorship, freedom of expression and right to reply. It introduces students to current debates on regulation, the changing nature of the Public Service Broadcasting system and the commercialisation of the 'new media'. It also addresses two largely neglected areas: the role of the public in the communication process and the role of non-mainstream or 'alternative' media in Britain. Written in an accessible manner, this is a vital introduction to the British media for all Media Studies students.

作者介绍:

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