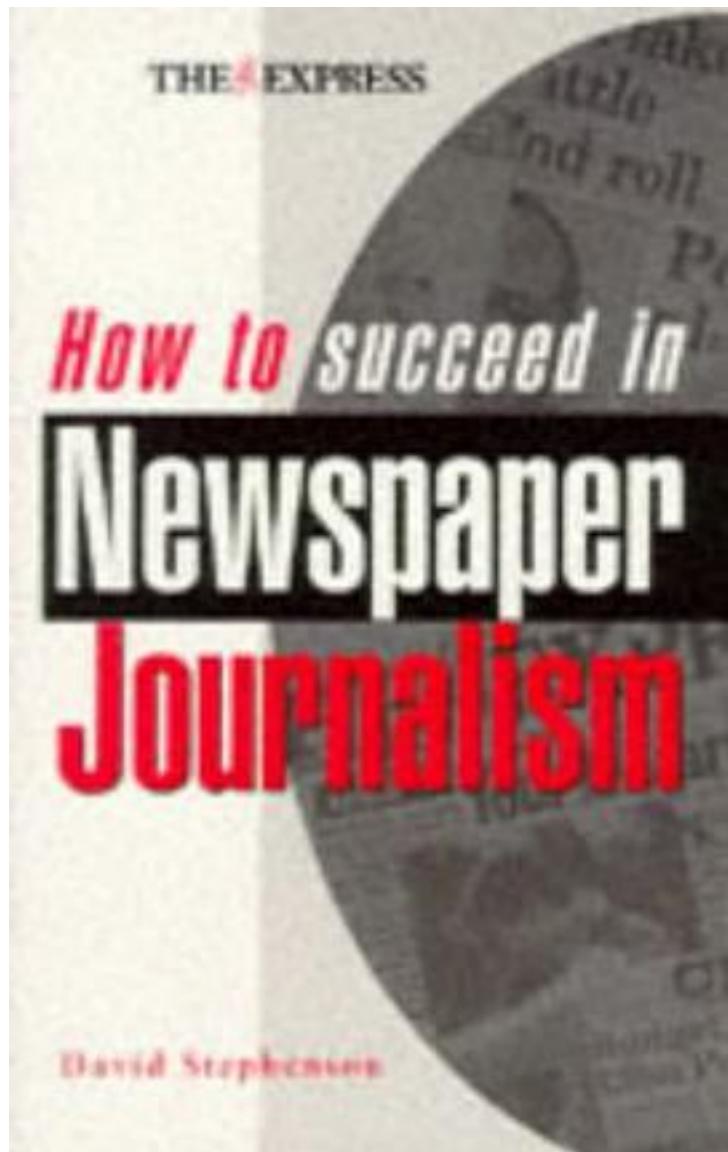


How to Succeed in Newspaper Journalism ("Daily Express" Guides)



[How to Succeed in Newspaper Journalism \("Daily Express" Guides\) 下载链接1](#)

著者:David Stephenson

出版者:Kogan Page Ltd

出版时间:1998-06-30

装帧:Paperback

isbn:9780749425142

This is an essential reading for anyone with ambitions to break into one of the most competitive sectors in today's job market. Written by a working journalist with long experience in the national press, the book provides all the industry knowledge and expert advice would-be journalists will need to enter the field. Reinforced by exercises to enable readers to test their skills and writing ability against the expert, the coverage includes everything from news reporting and writing general and specialist features, to leaders, personal columns and even photojournalism. With valuable tips throughout, sound advice on structuring a story and taking the right angle - plus a look at the overall market for newspapers and available training - this is the book of first resort for students or journalism, media studies and related courses, as well as their career advisors and tutors.

作者介绍:

目录:

[How to Succeed in Newspaper Journalism \("Daily Express" Guides\) 下载链接1](#)

标签

评论

[How to Succeed in Newspaper Journalism \("Daily Express" Guides\) 下载链接1](#)

书评

[How to Succeed in Newspaper Journalism \("Daily Express" Guides\) 下载链接1](#)