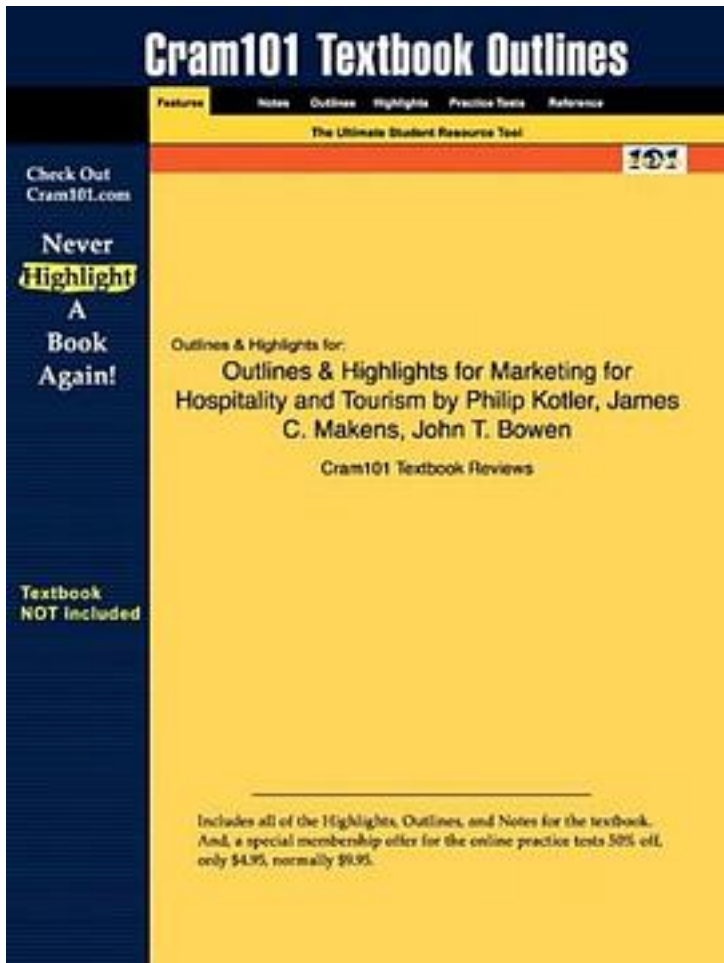


Outlines & Highlights for Marketing for Hospitality and Tourism by Philip Kotler, James C. Makens, John T. Bowen, ISBN



[Outlines & Highlights for Marketing for Hospitality and Tourism by Philip Kotler, James C. Makens, John T. Bowen, ISBN_ 下载链接1_](#)

著者:Cram101 Textbook Reviews

出版者:API

出版时间:2009-12-08

装帧:Paperback

isbn:9781428840645

作者介绍:

目录:

[Outlines & Highlights for Marketing for Hospitality and Tourism by Philip Kotler, James C. Makens, John T. Bowen, ISBN_ 下载链接1](#)

标签

kotler

bible

Marketing

评论

大学时的市场营销圣经，一本书可以用一辈子。但是您老下回能写的好看点吗？看着书必须一边看一边掐大腿

[Outlines & Highlights for Marketing for Hospitality and Tourism by Philip Kotler, James C. Makens, John T. Bowen, ISBN_ 下载链接1](#)

书评

[Outlines & Highlights for Marketing for Hospitality and Tourism by Philip Kotler, James](#)

