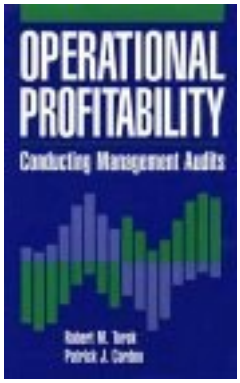
Operational Profitability



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著者:Robert M. Torok

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