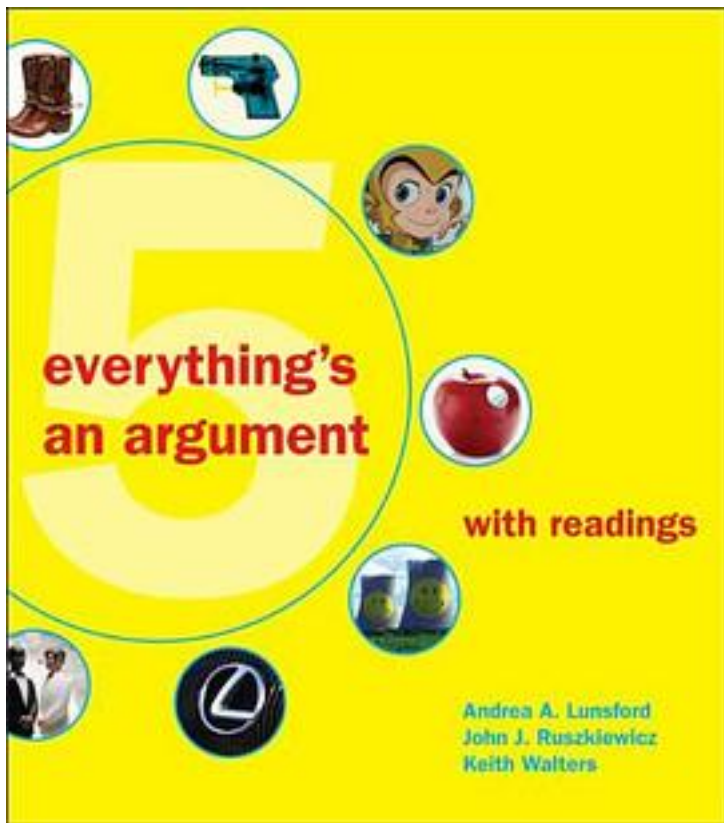


Everything's an Argument with Readings



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著者:Andrea A. Lunsford

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This best-selling combination rhetoric and thematically organized reader shows students how to analyze all kinds of arguments -- not just essays and editorials, but clothes, cars, ads, and Web site designs -- and then how to use what they learn to write their own effective arguments. With engaging, informal, and jargon-free instruction that emphasizes cultural currency, humor, and visual argument, "Everything's an Argument "is student-centered and immediately accessible. Students like this book

because it helps them understand how a world of argument already surrounds them; instructors like it because it helps students construct their own arguments about that world. Also available in a brief version without the reader.

作者介绍:

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评论

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书评

在美国读研究生，芝加哥郊区一所高中上GOOD AND EVIL课程用的教材。语言简洁，相对于分析性写作那样的书，更适合中国人看。全书没有很多专业术语。但是对于一步一步引导和介绍argument，非常引人入胜。其实是否可以读懂英文文章，是否可以无障碍看懂美剧，这些不是很高的英文...

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