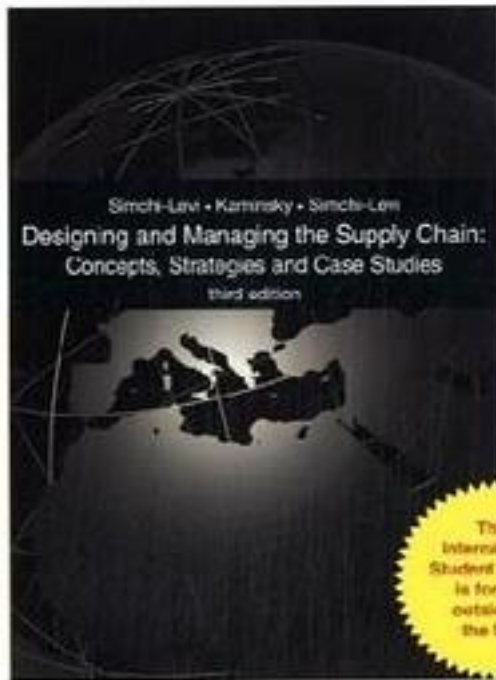


Designing and Managing the Supply Chain



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从供应链管理的初级理论开始讲解，并结合大量案例分析，无论是初学者还是专业人士，都是一部不可多得的经典教材。

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