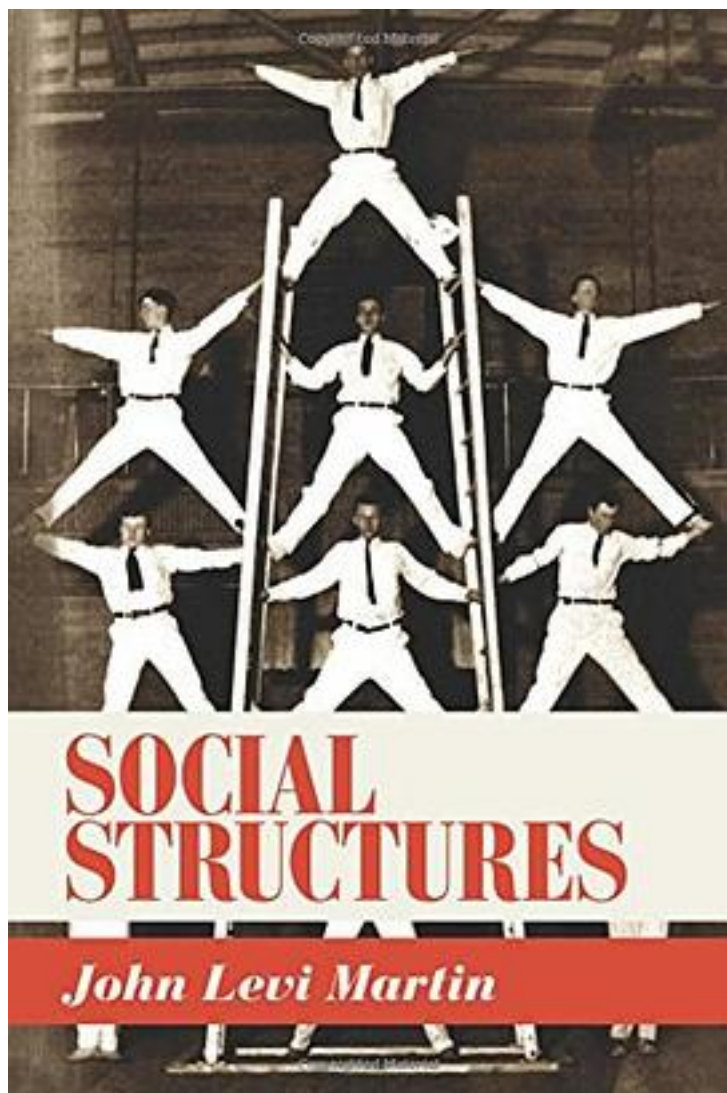


Social Structures



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著者:Wellman, Barry; Berkowitz, S. D.;

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This study of social structures looks at the network approach. It contains non-technical articles that contrast structural analysis with other social scientific approaches. It deals with individual behaviour and identity and with neighbourhood and community ties. It examines the relationships within and between organizations, discussing how firms occupy strategically appropriate niches. It also explores the impact of the growth of the Internet, equating computer networks as social networks connecting people in virtual communities and collaborative work.

作者介绍:

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