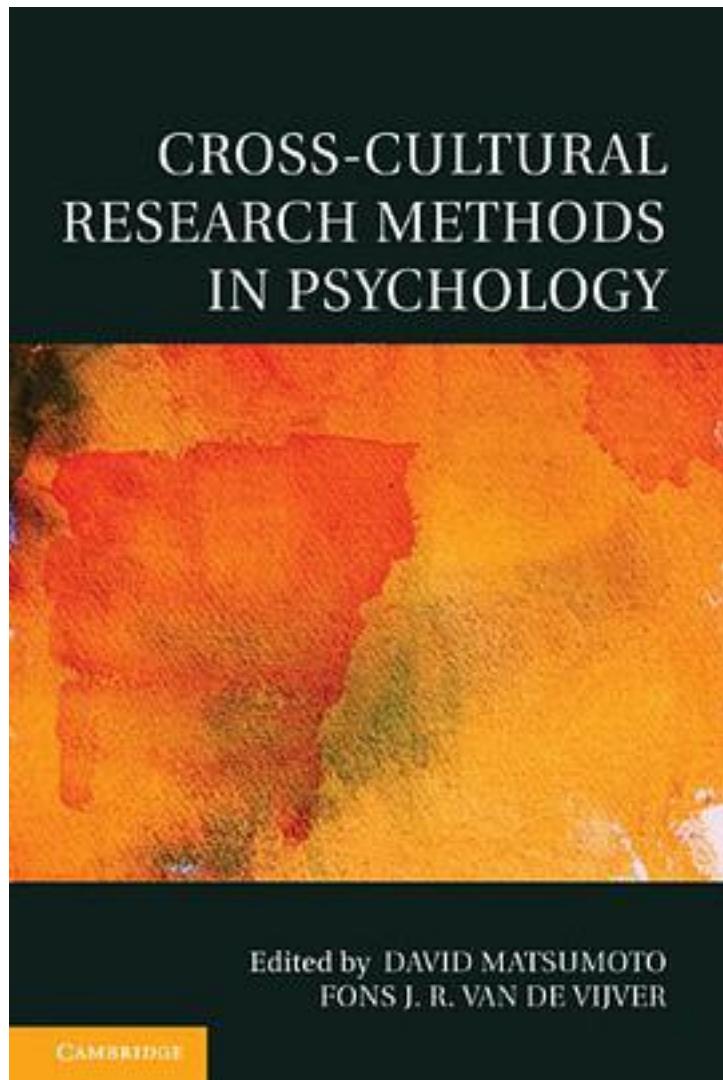


Cross-Cultural Research Methods in Psychology (Culture and Psychology)



[Cross-Cultural Research Methods in Psychology \(Culture and Psychology\) 下载链接1](#)

著者:Matsumoto, David; Van de Vijver, Fons J. R.;

出版者:Cambridge University Press

出版时间:2010-10-31

装帧:Paperback

isbn:9780521758420

Cross-cultural research is now an undeniable part of mainstream psychology and has had a major impact on conceptual models of human behavior. Although it is true that the basic principles of social psychological methodology and data analysis are applicable to cross-cultural research, there are a number of issues that are distinct to it, including managing incongruities of language and quantifying cultural response sets in the use of scales. Cross-Cultural Research Methods in Psychology provides state-of-the-art knowledge about the methodological problems that need to be addressed if a researcher is to conduct valid and reliable cross-cultural research. It also offers practical advice and examples of solutions to those problems and is a must-read for any student of culture.

作者介绍:

目录:

[Cross-Cultural Research Methods in Psychology \(Culture and Psychology\) 下载链接1](#)

标签

评论

[Cross-Cultural Research Methods in Psychology \(Culture and Psychology\) 下载链接1](#)

书评

[Cross-Cultural Research Methods in Psychology \(Culture and Psychology\) 下载链接1](#)