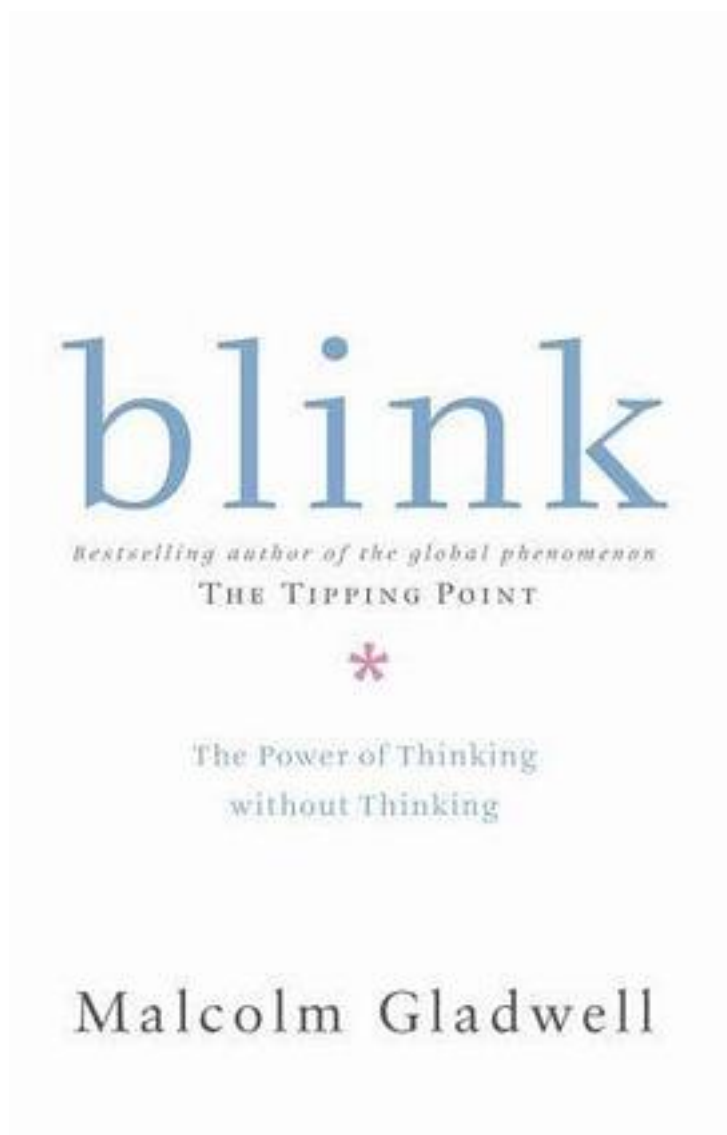


# Blink



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著者:[加拿大] 马尔科姆·格拉德威尔

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Bestselling author Malcolm Gladwell revolutionizes the way we understand the world within. Blink is a book about about choices that seem to be made in an instant in the blink of an eye that actually aren't as simple as they seem. Why are some people brilliant decision makers, while others are consistently inept? How do our brains really work? Why are the best decisions often impossible to explain to others?

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