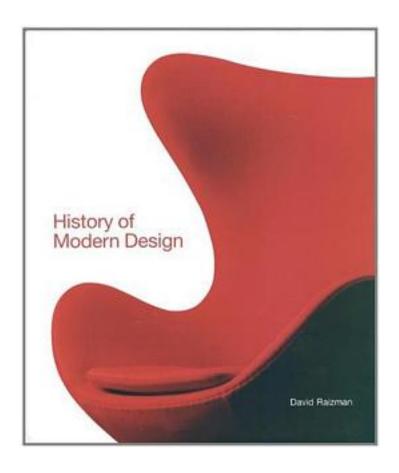
History of Modern Design



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Surveying applied arts and industrial design from the 18th century to the present day, this book explores the dynamic relationship between design and manufacturing, and the technological, social and commercial context in which this relationship developed. The effects of a vastly enlarged audience for the products of modern design and the complex dynamic of mass consumption are also discussed. Part of this dynamic reveals that products serve as signs for desires that have little to do with need or

function. The book also explores the impact of a wealth of new man-made industrial materials and tools on the course of modern design - from steel to titanium, plywood to plastic, cotton to nylon, wire to transistors, and microprocessors to nanotubes. The research, development and applications of these technologies are shown as depending upon far-reaching lines of communication stretching across geographical and linguistic boundaries. Extensively revised and expanded for this second edition, "History of Modern Design" is an inclusive, well-balanced introduction to a field of increasing scholarly and interdisciplinary research, and provides students in design with historical perspectives of their chosen fields of study. Review of the first edition: '..Raizman's book awakens you to examples of design that surround us everywhere, all the time. By the end, the "History of Modern Design" manages the rare trick of being an authoritative textbook that fuels the imagination...' - "Blueprint".

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目录:

History of Modern Design_下载链接1_

标签

设计

现代设计史

设计理论

大卫·瑞兹曼

原版

design+history

美国

理论类

评论

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书评

本来是相当不错的设计史书,可惜译得太差。译者很显然英语水平非常有限,在"妙"手擅改原著方面,可以跟王受之"名著"的"妙"手抄书的能力不相上下——都是错漏百出,惨不忍睹。但我还是愿意向译者表示一定的敬意,因为跟王受之的抄袭相比,译 者好歹老老实实地跟人家要了版...

1.什么是设计?其一是指艺术作品的构成元素,以及对干这些元素的有意识的排列组合 。其二是指物品的最终形式,这可以是一张草图,一个模型,或者一份能够指导人们最终完成作品的说明。2.设计从视觉传达了人们的价值观和思想观念。

3.服装并不仅仅是一件衣服,同时还涉及如何通...

设计师在设计史上的荣耀回归:大卫·瑞兹曼的《现代设计史(第2版)》 (荷兰特温特大学设计史教授)J.W.德鲁克翻译:安宝江(清华大学美术学院) 本文发表于《装饰》(设计类唯一核心刊物,清华大学美术学院)2013年4月号 在一次授课中,我向学生们展示了艺术史学者们都...

作者本来是研究西班牙艺术的,但设计史写的也非常不错~尤其是书中的插图都非常清 晰,给喜欢搜集资料的读者提供了作常宝贵的素材~但是书的不足之处是分析还不是很 深入,基本上属于任何行业的人都能顺手拈来一读的普及本,对那些对设计颇感兴趣, 但是本身并不真正从事设计行业的...

这是一本很厚重的精装书,彩页,较大看起来舒适的字体。比起王受之丛书,我已经被 本书的排版者感动得又相信爱情了。 尽管如此,我依然得推荐和王受之《世界平面设计史》一起看。因为,这本书给我的感

觉是很严谨的学术书籍,有些设计案例背后的故事一笔带过,多是论点论证。而...

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