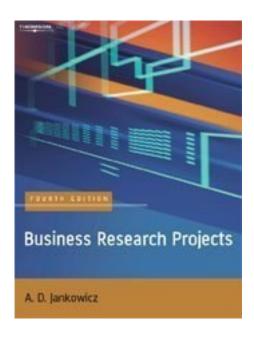# Business Research Projects

[Business Research Projects_下载链接1_](#)

著者:A. D. Jankowicz

出版者:Cengage Learning Business Press

出版时间:2004-12-09

装帧:Paperback

isbn:9781844800827

Now in its fourth edition, this respected and comprehensive text and companion website provides a clear guide to planning and undertaking business research projects and dissertations. Dealing with every stage of project work - from inception, reviewing the literature, gathering and analysing the data, to writing up and presenting the report - this book is an ideal text for all students engaged in business research projects and dissertations, and their lecturers.

作者介绍:

目录:

[Business Research Projects_下载链接1_](#)

标签

评论

[Business Research Projects_下载链接1_](#)

书评

[Business Research Projects_下载链接1_](#)