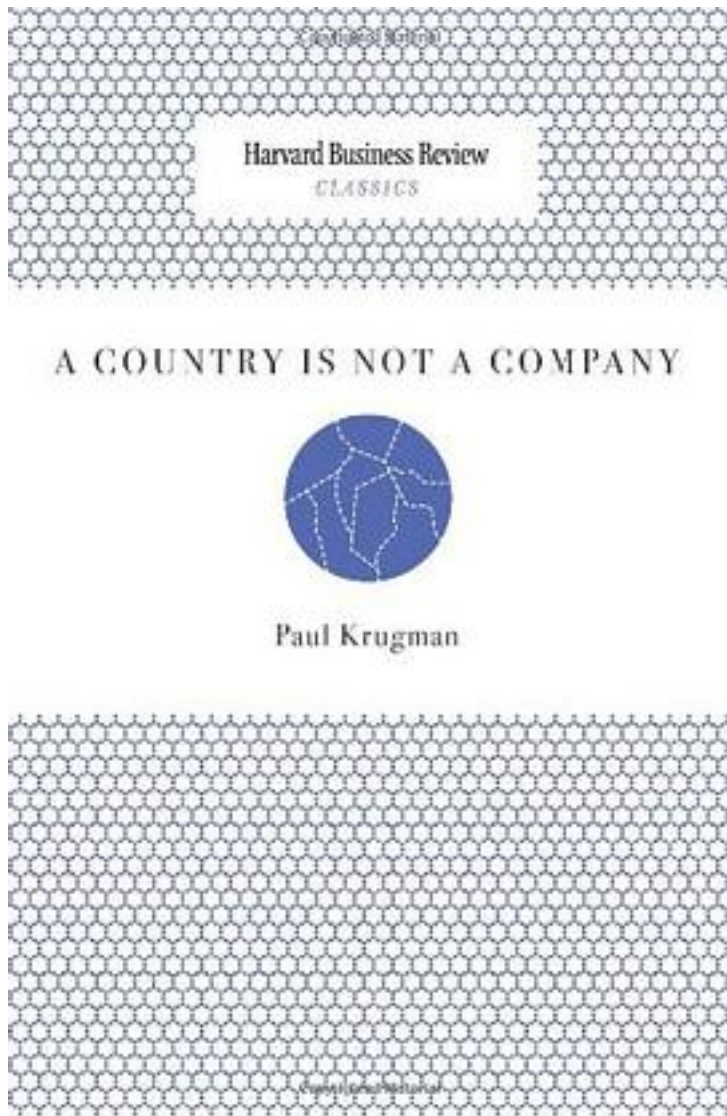


A Country Is Not a Company



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著者:Paul Krugman

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Nobel-Prize-winning economist Paul Krugman argues that business leaders need to understand the differences between economic policy on the national and international scale and business strategy on the organizational scale. Economists deal with the closed system of a national economy, whereas executives live in the open-system world of business. Moreover, economists know that an economy must be run on the basis of general principles, but businesspeople are forever in search of the particular brilliant strategy. Krugman's article serves to elucidate the world of economics for businesspeople who are so close to it and yet are continually frustrated by what they see.

作者介绍:

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标签

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评论

诺奖得主克鲁德曼这篇「国家非企业」长文一言蔽之：让政府的归政府，让企业的企业，前者是封闭体系，后者是开放体系，彼此遵循不同逻辑。文风一如既往的犀利~

说了一下封闭经济体和开放经济体，不过更大的收获是知道了经济系的老师不要兼职教MBA。

莫听商人道经济

这一次krugman不吐槽自己改吐槽ba们鸟~

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书评

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