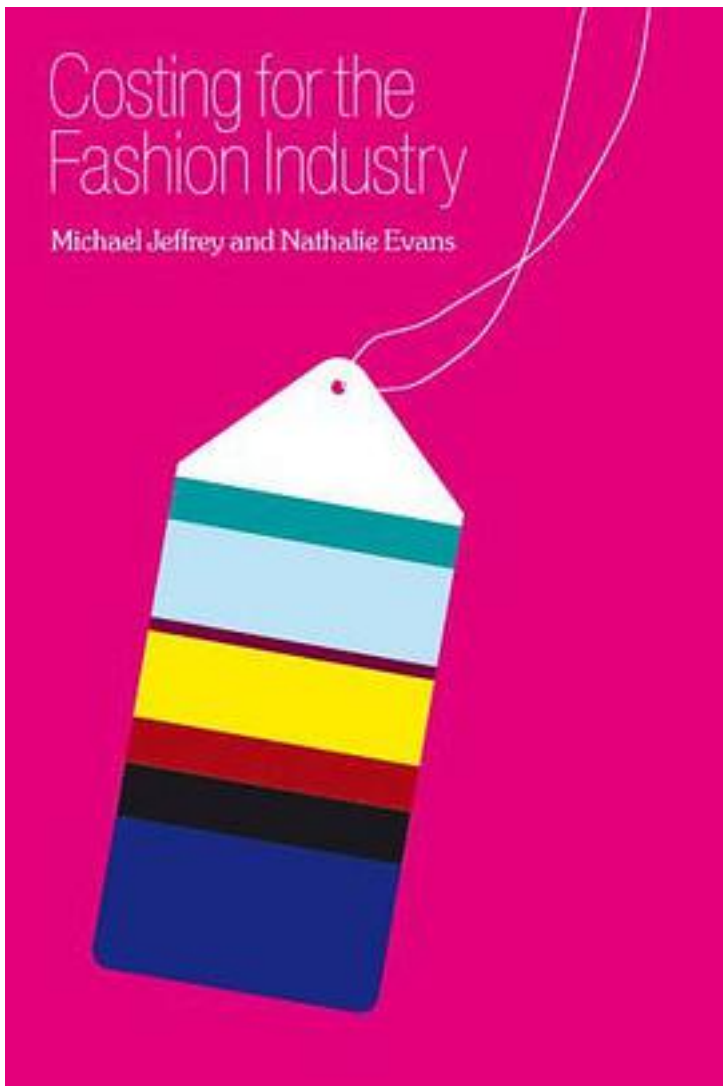


Costing for the Fashion Industry



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著者:Michael Jeffrey

出版者:Berg Publishers

出版时间:2010-11-09

装帧:Paperback

isbn:9781847882592

Costing for the Fashion Industry offers a clear, concise examination of the issues involved in budgeting and costing for the rapidly changing fashion industry. Accessibly written and designed specifically for the teaching of fashion-related subjects, it encourages a realistic awareness of costing, manufacture and sourcing.

Each chapter focuses on a theme such as the changing nature of cost and of the industry, time constraints, global awareness and new markets, and product cost and sourcing. The chapters include exercises to reinforce learning, as well as case studies and guides to further learning. Michael Jeffrey and Nathalie Evans combine many years of teaching and practical experience in accounting, buying and production for the fashion industry.

Costing for the Fashion Industry is a practical, easy-to-use textbook which enables the reader to successfully put into practice the basic costing methods essential to students of fashion.

作者介绍:

Michael Jeffrey is Head of the Department of Food and Tourism Management (previously Principal Lecturer) in the Department of Clothing Design and Technology at Manchester Metropolitan University.

Nathalie Evans is Senior Lecturer, Department of Clothing Design and Technology, Manchester Metropolitan University.

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