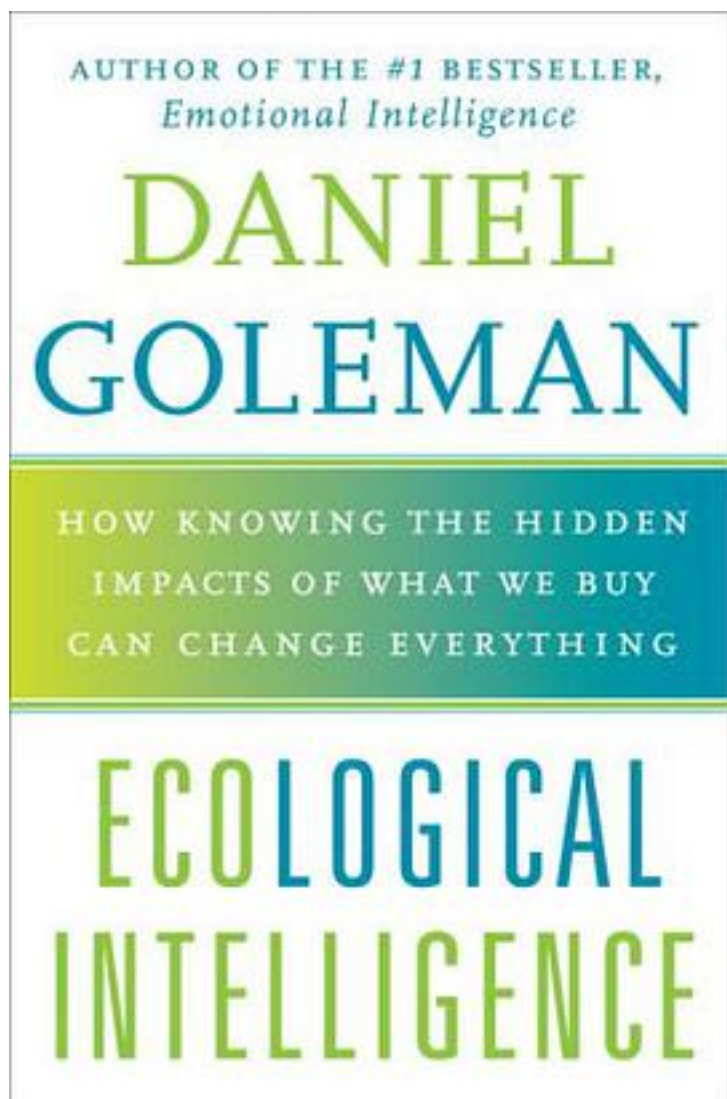


# Ecological Intelligence



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著者:Daniel Goleman

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The bestselling author of Emotional Intelligence and Primal Leadership now brings us Ecological Intelligence —revealing the hidden environmental consequences of what we make and buy, and how with that knowledge we can drive the essential changes we all must make to save our planet and ourselves.

We buy “herbal” shampoos that contain industrial chemicals that can threaten our health or contaminate the environment. We dive down to see coral reefs, not realizing that an ingredient in our sunscreen feeds a virus that kills the reef. We wear organic cotton t-shirts, but don’t know that its dyes may put factory workers at risk for leukemia. In Ecological Intelligence, Daniel Goleman reveals why so many of the products that are labeled green are a “mirage,” and illuminates our wild inconsistencies in response to the ecological crisis.

Drawing on cutting-edge research, Goleman explains why we as shoppers are in the dark over the hidden impacts of the goods and services we make and consume, victims of a blackout of information about the detrimental effects of producing, shipping, packaging, distributing, and discarding the goods we buy.

But the balance of power is about to shift from seller to buyer, as a new generation of technologies informs us of the ecological facts about products at the point of purchase. This “radical transparency” will enable consumers to make smarter purchasing decisions, and will drive companies to rethink and reform their businesses, ushering in, Goleman claims, a new age of competitive advantage.

作者介绍:

丹尼尔·戈尔曼

哈佛大学心理学博士，现为美国科学促进会研究员，曾四度获颁美国心理协会最高荣誉奖项，并荣获美国心理学会终生成就奖。其经典著作《情商》，畅销逾1000万册，高居《纽约时报》畅销书排行榜18个月。畅销著作除了《情商5：影响你一生的生态商》之外，还著有《情商：为什么情商比智商更重要》、《情商2：影响你一生的社交商》、《情商3：影响你一生的工作情商》、《情商4：决定你人生高度的领导情商》、《情商》（实践版）、《专注：让你不再分心，成就卓越的力量》等书。

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标签

评论

不争气的看了中文版。 英文版的就拿ipod听完算了。

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## 书评

一直觉得情商是个伪概念，所以买了号称“情商之父”的丹尼尔·戈尔曼的《情商》一探究竟，当时买的全套书籍一共四本，一直没看……在图书馆借书时又看到有了《情商5》，丹尼尔这老贼还真是能圈钱，前四本至今没看，没有发言权，但至少这本《情商5——影响你一生的生态商》就是一...

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个人推荐指数两星半。书中有些部分是值得一读的，三种不同的依恋风格，安全型，忧虑型，回避型。歧视与隐性偏见两者的联系，男人与女人思考问题的差异，自恋的有关问题。

但是书中有许多槽点，我要吐一下。看完本书觉得作者丹尼尔是一个博览群书同时专业知识很好的人，但是引用...

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“我们必须改变‘地球需要治疗’这一说法，”麦卡勒姆说，“需要治疗的不是地球，而是我们人类本身。”

地球环境越来越恶劣是总所周知的事情，但是爱护环境却不是每个人意识中的事情。长时间的冷眼旁观，却忘记最后遭罪的将会是自己。人们会追求更舒适的生活，却在追求过程...

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