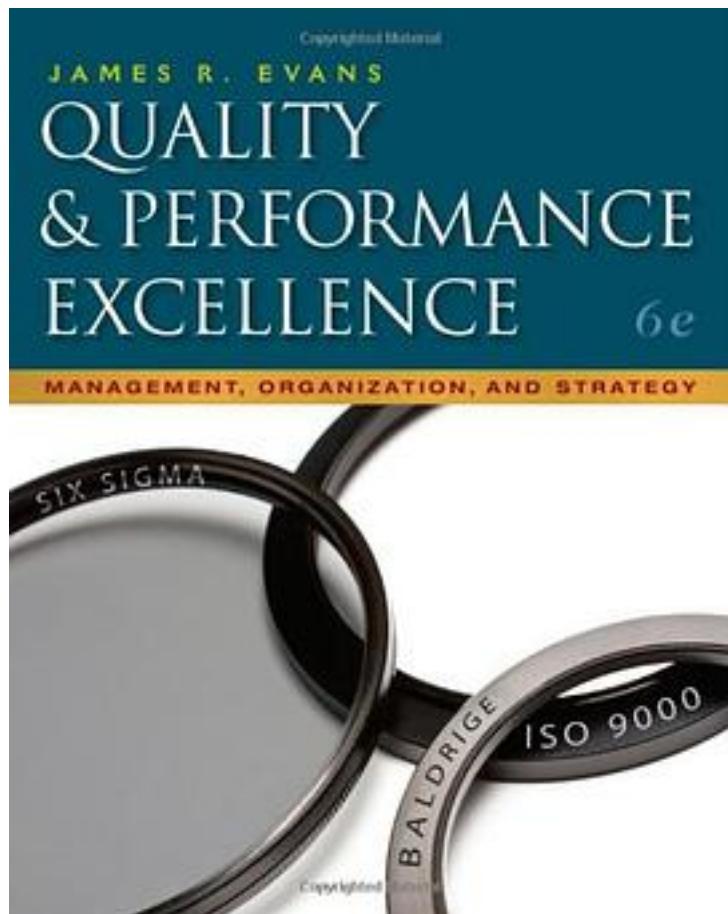


Quality & Performance Excellence



[Quality & Performance Excellence 下载链接1](#)

著者:James R. Evans

出版者:South-Western College Pub

出版时间:2010-3-4

装帧:Paperback

isbn:9780324827064

Delivering cutting-edge coverage that includes the latest thinking and practices from the field, **QUALITY AND PERFORMANCE EXCELLENCE, 6e** presents the basic principles and tools associated with quality and performance excellence using relevant, real-world illustrations and examples. The text thoroughly illustrates how these basic

principles and methods have been put into effect in a variety of organizations. It also illustrates the relationship between basic principles and the popular theories and models studied in management courses. Excellent case studies focus on large and small companies in manufacturing and service industries in North and South America, Europe, and Asia-Pacific.

作者介绍:

目录:

[Quality & Performance Excellence_ 下载链接1](#)

标签

评论

[Quality & Performance Excellence_ 下载链接1](#)

书评

[Quality & Performance Excellence_ 下载链接1](#)