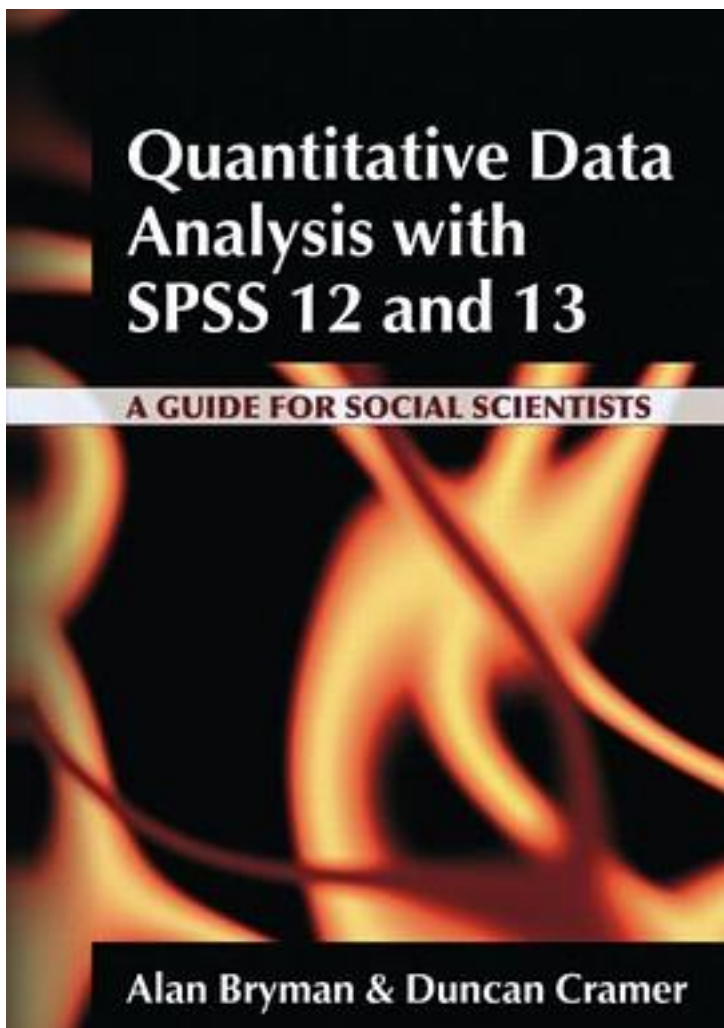# Quantitative Data Analysis with SPSS 12 and 13

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This new edition has been completely updated to accommodate the needs of users of

SPSS Release 12 and 13 for Windows, whilst still being applicable to those using SPSS Release 11 and 10. Alan Bryman and Duncan Cramer provide a non-technical approach to quantitative data analysis and a user-friendly introduction to the widely used SPSS. No previous familiarity with computing or statistics is required to benefit from this step-by-step guide to techniques including: Non-parametric tests Correlation Simple and multiple regression Multivarate analysis of variance and covariance Factor analysis The authors discuss key issues facing the newcomer to research, such as how to decide which statistical procedure is suitable, and how to interpret the subsequent results. Each chapter contains worked examples to illustrate the points raised and ends with a comprehensive range of exercises which allow the reader to test their understanding of the topic. This new edition of this hugely successful textbook will guide the reader through the basics of quantitative data analysis and become an essential reference tool for both students and researchers in the social sciences. The datasets used in Quantitative Data Analysis for SPSS Release 12 and 13 are available online at www.psypress.com/brymancramer/ .

作者介绍:

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