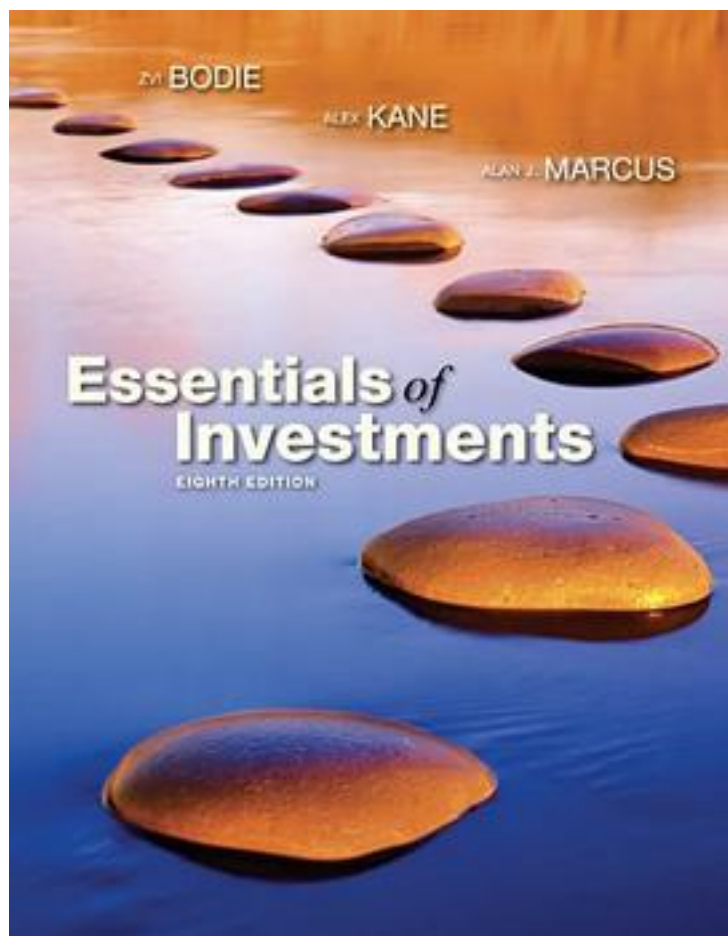


Essentials of Investments with S&P card + Connect Plus



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The market leading undergraduate investments textbook, " Essentials of Investments, " 8e by Bodie, Kane and Marcus, emphasizes asset allocation while presenting the

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