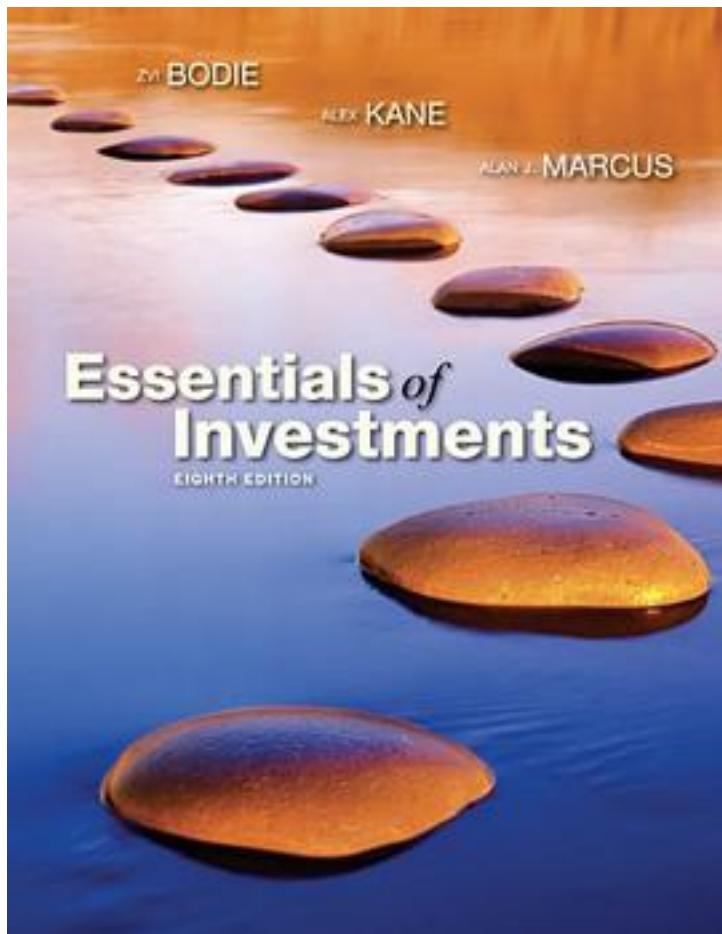


Essentials of Investments with S&P card + Connect Plus



[Essentials of Investments with S&P card + Connect Plus. 下载链接1](#)

著者:Zvi Bodie

出版者:McGraw-Hill/Irwin

出版时间:2009-10-8

装帧:Hardcover

isbn:9780077398033

The market leading undergraduate investments textbook, "Essentials of Investments," 8e by Bodie, Kane and Marcus, emphasizes asset allocation while presenting the

practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. The eighth edition has been fully updated to reflect the recent financial crisis and includes a new chapter on Hedge Funds.

作者介绍:

目录:

[Essentials of Investments with S&P card + Connect Plus](#) [下载链接1](#)

标签

评论

[Essentials of Investments with S&P card + Connect Plus](#) [下载链接1](#)

书评

[Essentials of Investments with S&P card + Connect Plus](#) [下载链接1](#)