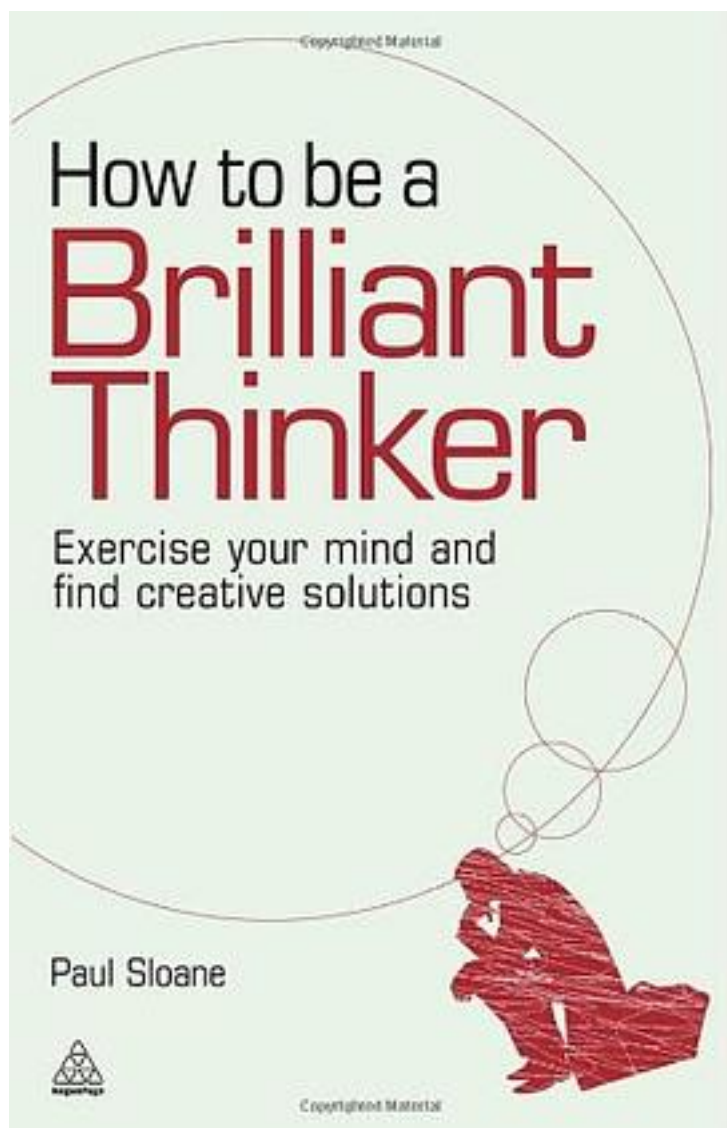


How to be a Brilliant Thinker



[How to be a Brilliant Thinker_ 下载链接1](#)

著者:Paul Sloane

出版者:Kogan Page

出版时间:2010-02-28

装帧:Paperback

isbn:9780749455064

Leading speaker on innovation and creativity Paul Sloane helps readers think in powerful new ways. It shows how to harness techniques in lateral thinking, analytical thinking, problem analysis, idea generation, and other areas to become more creative. Readers will be able to conceive, evaluate and implement great ideas as well as improve their memory, sell their ideas, and win arguments. The book is packed with practical methods to put to immediate use, backed up by exercises, puzzles, quizzes, graphics, and illustrations.

作者介绍:

目录:

[How to be a Brilliant Thinker_ 下载链接1_](#)

标签

创造力

评论

倒也不能算差，不过真的是一本超级大众的通俗读物，很多都已成为常识或者见到过，而且中间部分有些偏题。

[How to be a Brilliant Thinker_ 下载链接1_](#)

书评

[How to be a Brilliant Thinker_ 下载链接1_](#)