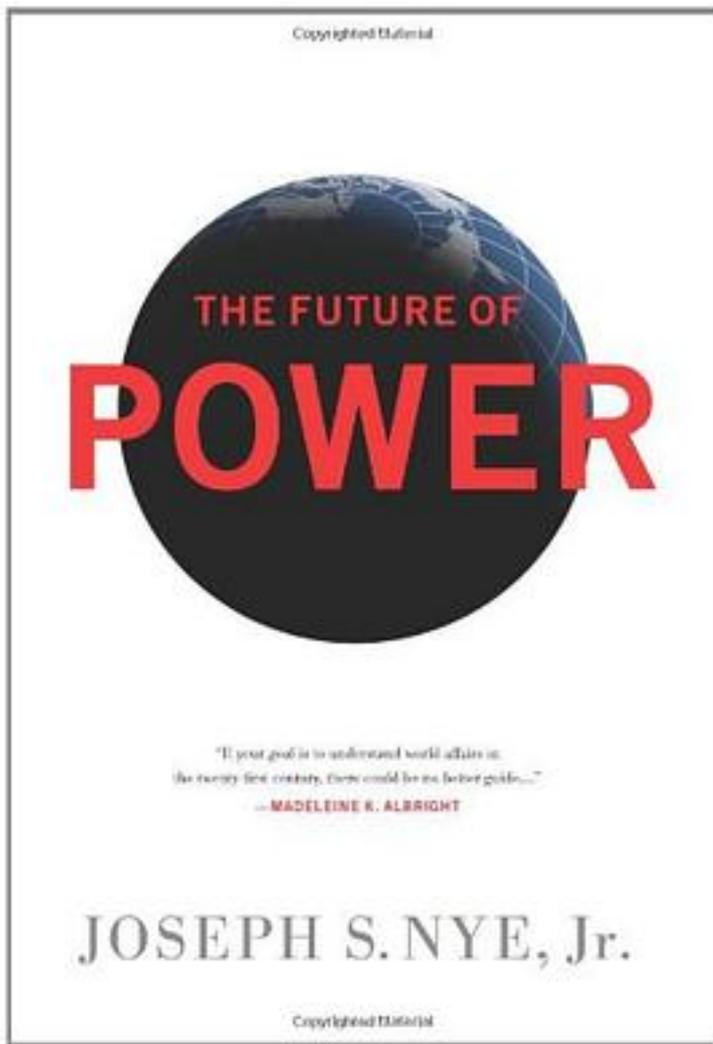


The Future of Power



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著者:Joseph Nye

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In the era of Kennedy and Khrushchev, power was expressed in terms of nuclear missiles, industrial capacity, numbers of men under arms, and tanks lined up ready to cross the plains of Eastern Europe. By 2010, none of these factors confer power in the same way: industrial capacity seems an almost Victorian virtue, and cyber threats are wielded by non-state actors. Politics changed, and the nature of power defined as the ability to affect others to obtain the outcomes you want had changed dramatically. Power is not static; its story is of shifts and innovations, technologies and relationships. Joseph Nye is a long-time analyst of power and a hands-on practitioner in government. Many of his ideas have been at the heart of recent debates over the role America should play in the world: his concept of "soft power" has been adopted by leaders from Britain to China; "smart power" has been adopted as the bumper-sticker for the Obama Administration's foreign policy. This book is the summation of his work, as relevant to general readers as to foreign policy specialists. It is a vivid narrative that delves behind the elusive faces of power to discover its enduring nature in the cyber age.

作者介绍:

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标签

政治学

约瑟夫·奈

政治学、人类学与社会科学

国际政治

经济

Power

美国

政治

评论

前面介绍power那部分还可以

整个一帝国主义逻辑，软实力可以休矣【居然看到约瑟夫·奈也用光谱式分析法，好想恨恨说一句：“你也配姓赵？！”

Hard Power; Soft Power; Smart Power

引证充足，但观点老旧，对中国的看法一如美国普遍学者

Smart power 这个提法给chong笑惨了。。

一经翻译就显得幼稚浅薄“不忍卒读” ==
某些出版社要么不出学术书要么就把学术书出成口水书励志书装逼书……

谷歌的阉割

最爱Nye对soft power（软实力）的见解和解读。

If only Joseph introduced leadership as well.

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书评

前面介绍power那部分还可以，网络的那大段，没啥新意。
这本书倒是提醒了我，巴西这个国家的独特性。
个人觉得作者在叙述BRIC的时候也似乎有自己的偏好，似乎是中国强于巴西强于印度，最没有新意的则是俄罗斯。
说完BRIC就又开始讨论美国，当然得出的结论还是美国依旧屹立不倒...

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