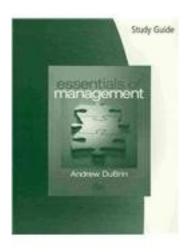
Study Guide for Dubrin's Essentials of Management, 8th



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The Study Guide that accompanies the text is a real asset to students. For each chapter, the Study Guide includes an overview, the objectives and key terms, an expanded study outline, and review questions (matching, multiple-choice, true/false, and fill-in). Each chapter also contains an application exercise that requires use of the concepts presented in the text chapter.

作者介绍:

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