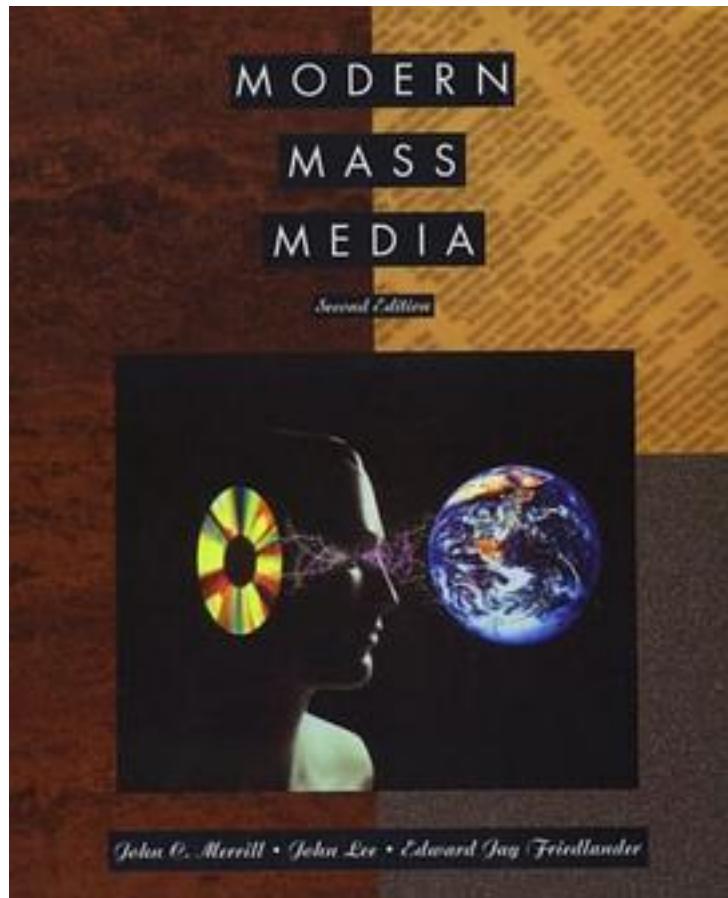


# Modern Mass Media



[Modern Mass Media\\_下载链接1](#)

著者:John C. Merrill

出版者:Allyn & Bacon

出版时间:1997-1-17

装帧:Paperback

isbn:9780673990259

This text offers an all-inclusive assessment of the rapidly changing world of mass communications. Including coverage of global communication and ethics; a meaningful study of evolving media economics in the individual media chapters; and a stronger focus on media history.

作者介绍:

目录:

[Modern Mass Media\\_下载链接1](#)

标签

非虚构

美国

专业

评论

[Modern Mass Media\\_下载链接1](#)

书评

[Modern Mass Media\\_下载链接1](#)