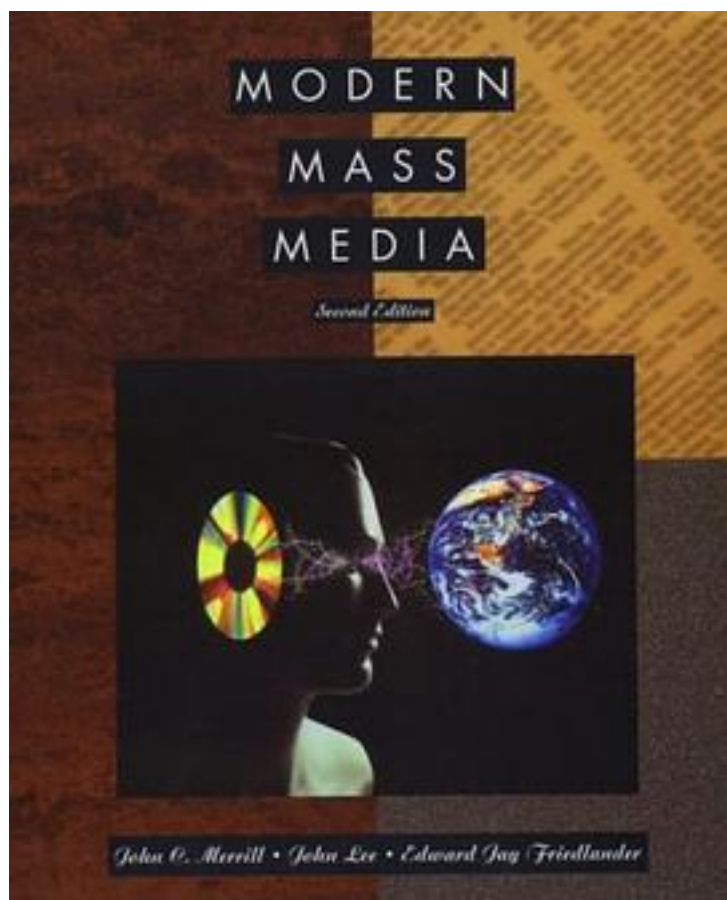


# Modern Mass Media



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著者:John C. Merrill

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This text offers an all-inclusive assessment of the rapidly changing world of mass communications. Including coverage of global communication and ethics; a meaningful study of evolving media economics in the individual media chapters; and a stronger focus on media history.

作者介绍:

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