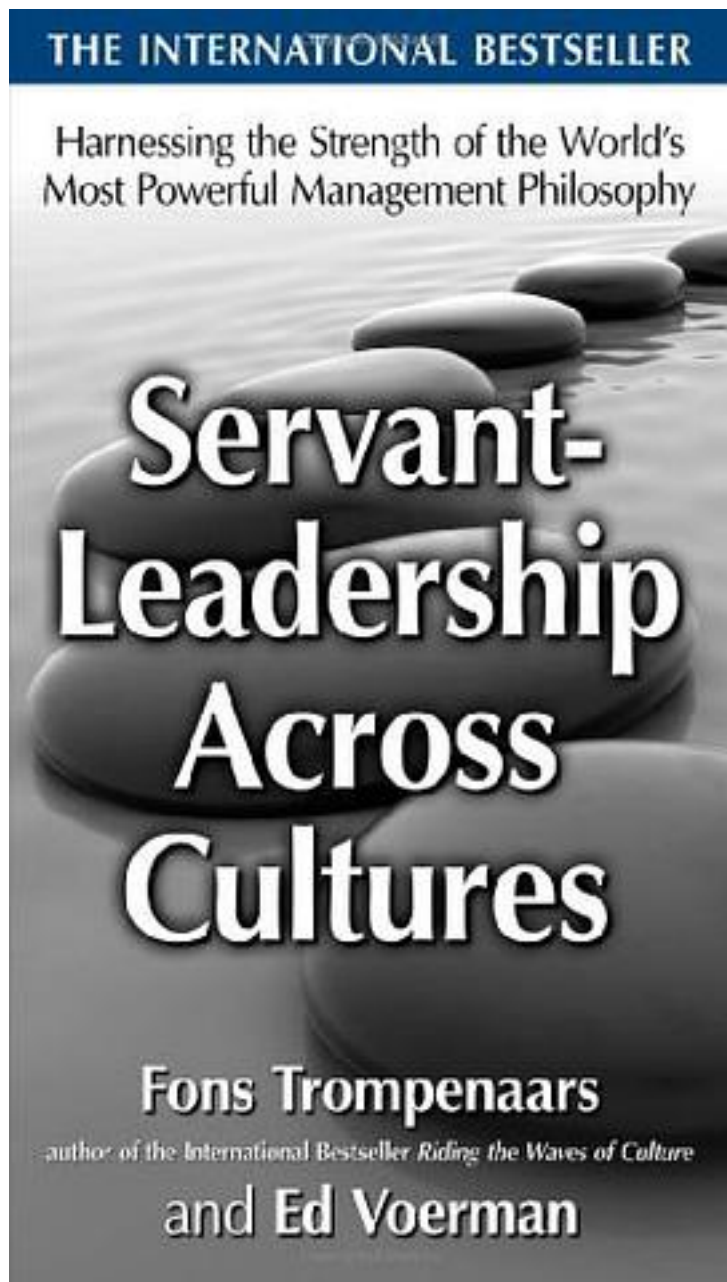


# Servant-Leadership Across Cultures



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著者:Fons Trompenaars

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We are all under new pressure to produce more for less money--and in less time. Ultimately, this cannot be done unless bosses are able to--in service of their organization--bring out the best in their people. That is the essence of servant-leadership, the management philosophy originally outlined by organizational expert Robert Greenleaf in the 1970s. It's a philosophy whose time has truly come. The mission statement of TDIndustries, a regular on Fortune's list of 100 Best Companies to Work for in America, prioritizes "intense 'people development' efforts, including substantial training budgets." When an error at Motorola caused \$100,000 in damages to equipment, no heads rolled; instead, the responsible employee was encouraged to develop a system based on what he'd learned; all told, Motorola saved more than a million dollars. When Sematech, the International Institute for Semiconductors, joined with competitors like Intel, AMD, Siemens, and Sony, the result was smarter and better business for all, via shared innovation and communication. For such progressive companies, mere institutional power is no longer enough. Their secret is the empowerment that servant-leadership provides, and it can make the difference between the success of your organization and its downfall. With "Servant-Leadership Across Cultures," you'll come to understand how and why doing the right thing pays off for everyone--not just for your business partners, but for the world.

作者介绍:

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