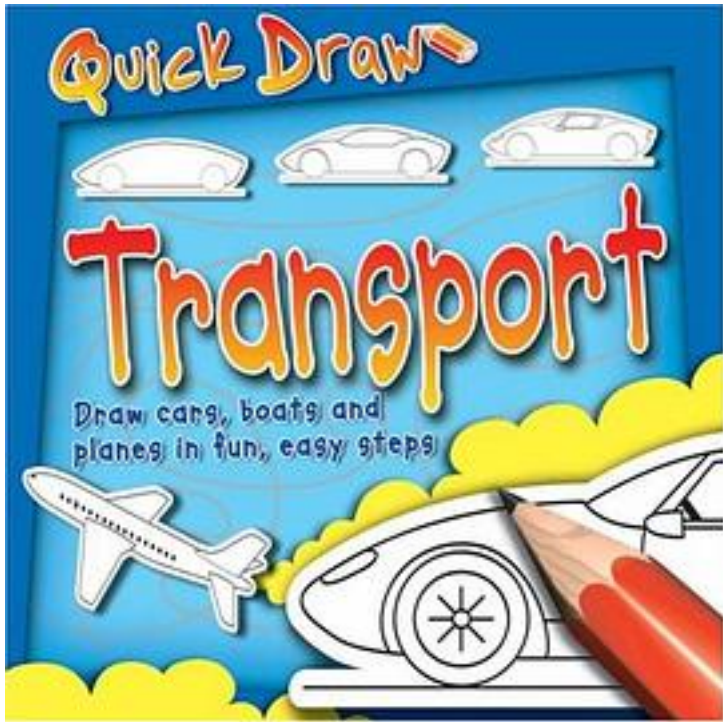


# Transport



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Combining organizational logistics with a strong focus on economic performance, this is the ideal text for all students of transport economics and management. This unique approach ensures that the reader will be ideally positioned to study all aspects of the transport course. Within the broad context of the supply chain that serves the transport task, topics covered include; the environment, deregulation and competitive tendering, market demand, costs and prices, and strategic management. The roles of people, work, and organizations within the supply chain are emphasized throughout the book. The text is well balanced with coverage of both theoretical management and its practical application in the transportation sector. Up-to-date case studies illustrate

key issues in an accessible manner, and each chapter ends with discussion questions relating to the key issues covered. These features result in a thorough and practical guide to the subject, providing students with an unsurpassed reference to all aspects of the transport sector.

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