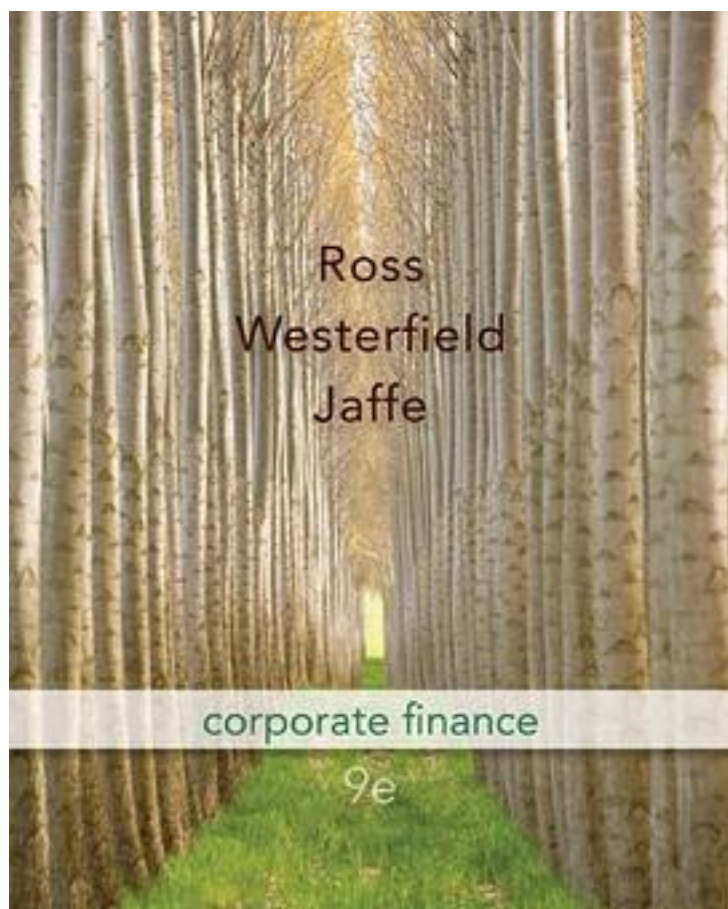


Corporate Finance with S&P card + Connect Plus



[Corporate Finance with S&P card + Connect Plus 下载链接1](#)

著者:Stephen Ross

出版者:McGraw-Hill/Irwin

出版时间:2009-10-12

装帧:Hardcover

isbn:9780077398132

"Corporate Finance," by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a

collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. The ninth edition has been fully updated to reflect the recent financial crisis and is now accompanied by Connect, an exciting new homework management system.

作者介绍:

目录:

[Corporate Finance with S&P card + Connect Plus_ 下载链接1](#)

标签

评论

[Corporate Finance with S&P card + Connect Plus_ 下载链接1](#)

书评

[Corporate Finance with S&P card + Connect Plus_ 下载链接1](#)