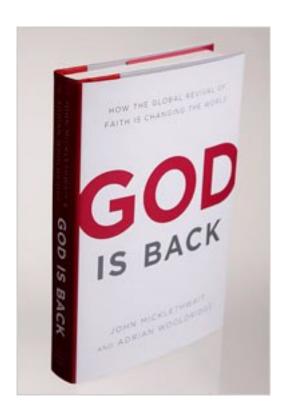
God Is Back



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A landmark examination of the resurgence of faith around the globe

The Editor in Chief of The Economist and its Lexington columnist show how the global rise of religion will dramatically impact our century in God Is Back . Contrary to the popular assumption that modernism would lead to the rejection of faith, American-style evangelism has sparked a global revival. On the street and in the corridors of power the authors shine a bright light on a vast yet until now hidden world of religion.

Twenty-first-century faith is being fueled by a very American emphasis on competition and a customer-driven attitude toward salvation. Revealing how the religion boom is destabilizing politics and the global economy, God Is Back concludes by showing how the same American ideas that created our unique religious style can be applied to channel the rising tide of faith away from volatility and violence.
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