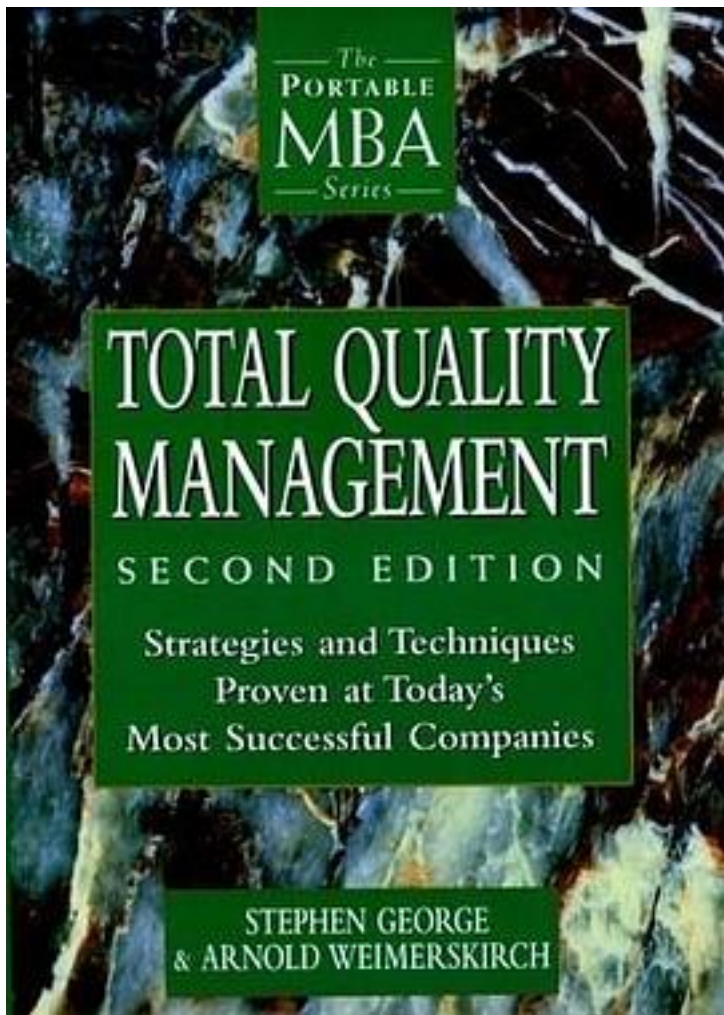


# Total Quality Management



[Total Quality Management\\_ 下载链接1\\_](#)

著者:Terry Richardson

出版者:Delmar Cengage Learning

出版时间:1996-09-04

装帧:Paperback

isbn:9780827371927

This basic, comprehensive overview of total quality management (TQM) is designed to

bridge the gap between engineering and management texts. Written in plain language, this text discusses how to tailor TQM to fit the specific needs of organizations of all types and sizes. The focus is on the principles and processes as well as the tools and techniques for continuous improvement. Patterns of change in the social and economic and political structure of the United States are identified to illustrate how individuals and organizations are applying TQM principles to increase productivity and effectiveness. ALSO AVAILABLE INSTRUCTOR SUPPLEMENTS CALL CUSTOMER SUPPORT TO ORDER Instructor's Guide, ISBN: 0-8273-8210-3

作者介绍:

目录:

[Total Quality Management\\_ 下载链接1](#)

标签

评论

-----  
[Total Quality Management\\_ 下载链接1](#)

书评

-----  
[Total Quality Management\\_ 下载链接1](#)