

Mass Communication and Society



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专业书籍

评论

上个世纪70年代末的大众传播学理论与研究视野，三个部分：general perspectives, Media Organizations and Occupations, The mediation of Cultural Meanings.

MC411, MT W2, Imperialism. Boyd-Barrett, O. (1977) 'Media imperialism: towards an international framework for the analysis of media systems', pp. 116-135 in J. Curran and M. Gurevitch (eds) Mass Communication and Society. London: Edward Arnold.

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