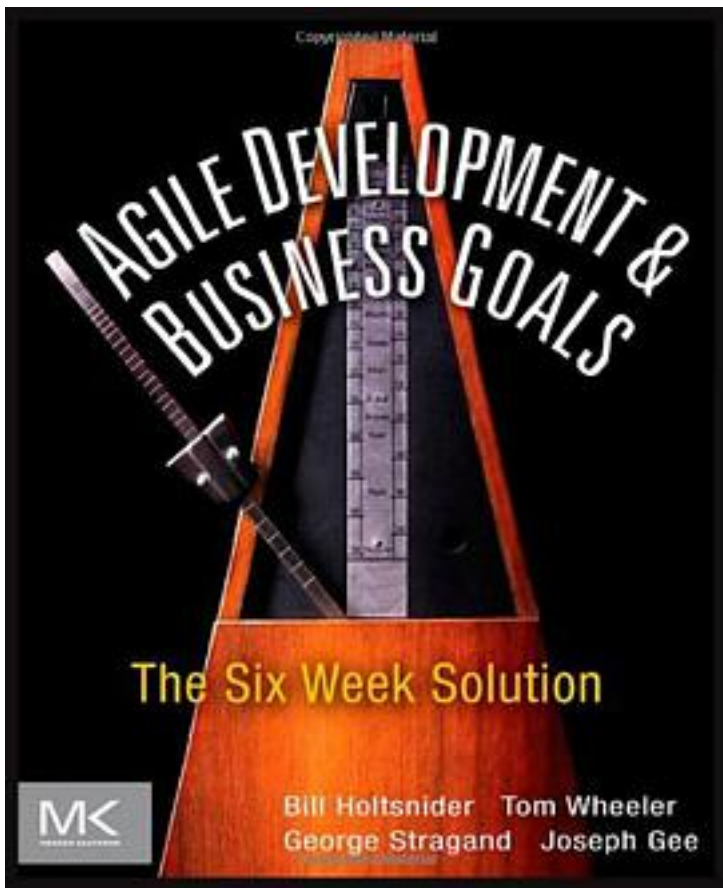


# Agile Development & Business Goals



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Agile Development and Business Goals describes a unique, state-of-the-art methodology that aligns the critical but often "silo-ed" software development process with core company goals. Eschewing long-winded "agile philosophy" in favor of a formally prioritized process, this book serves as a distilled learning guide for managing technical resources in a manner that directly boosts your bottom line. Build the teams,

define the roles, acquire the tools, and deliver your world-class software on time and on budget.

\* Explains how to employ automation in your development process to improve your company's profitability. \* Introduces a compensation structure that incents your technical talent to deliver measurable results on a predictable basis. \* Provides real-world solutions - questions to ask when hiring or which build server software to consider, for example - instead of theoretical discussions.

作者介绍:

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