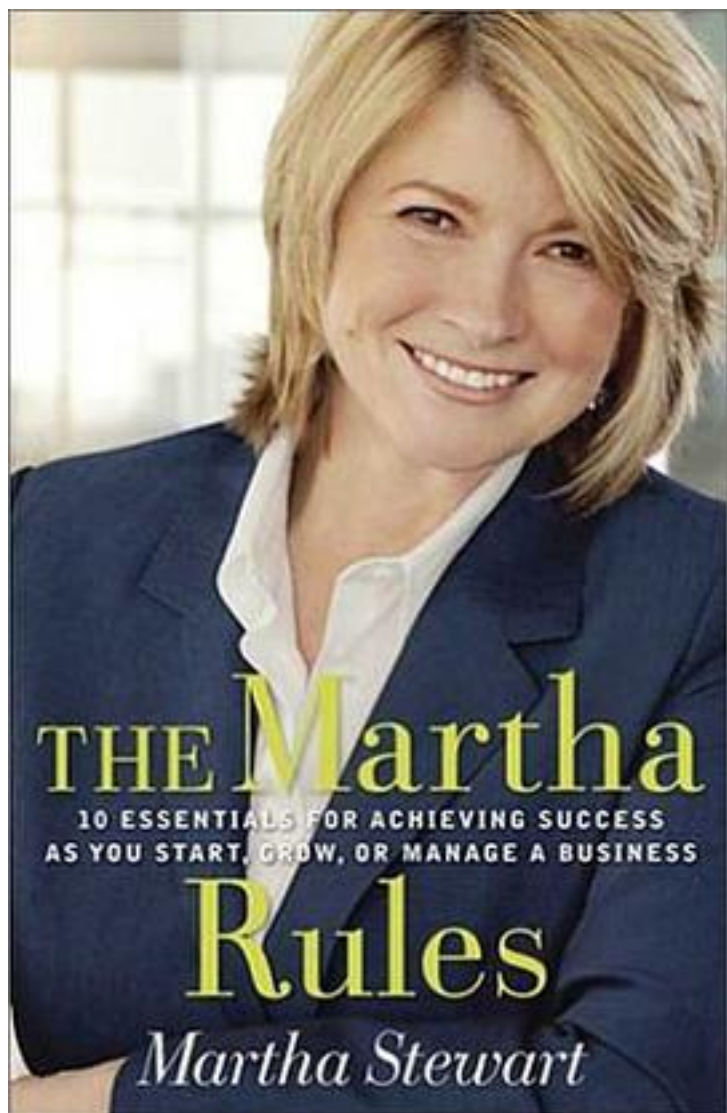


Martha's Rules



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Martha Stewart is an undeniable force in the business world. One of the world's greatest entrepreneurs, she turned her personal passion into a billion dollar business. Now, for the first time, Martha Stewart shares her business knowledge and advice in this handbook for success. Tapping into her years of experience in building a thriving business, Martha will help readers identify their own entrepreneurial voice and channel their skills and passions into a successful business venture. Her advice and insight is applicable to anyone who is about to start or expand a venture of any size, but also to individuals who want to apply the entrepreneurial spirit to a job or corporation to increase innovation and maintain a competitive edge. Featuring Martha's top principles for success, as well as stories and anecdotes from her own experiences, "Martha's Rules" is sure to appeal to business readers, fans and anyone who has a great business idea of their own.

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