## Poster Boy



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著者:Poster Boy

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His cut and slash mash-ups of subway platform billboards only exist in New York City, but Poster Boy's artful and funny appropriations of advertising have gotten him attention the world over. The New York Times dubbed him an "anti-consumerist Zorro with a razor blade, a sense of humor and a talent for collage"; the Guardian UK said of his work, it "is witty, web-savvy and economical . . . and the only materials it requires are chutzpah, imagination and a 50 cent blade."

Poster Boy tweaks corporate copy, replacing it with incisive and playful puns and turns

of phrase rich with innuendo and political punch. Beautiful models turn ghastly and iconic spokespeople become the mouthpieces for Poster Boy's ideas. Poster Boy: The War of Art collects his best work yet.
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