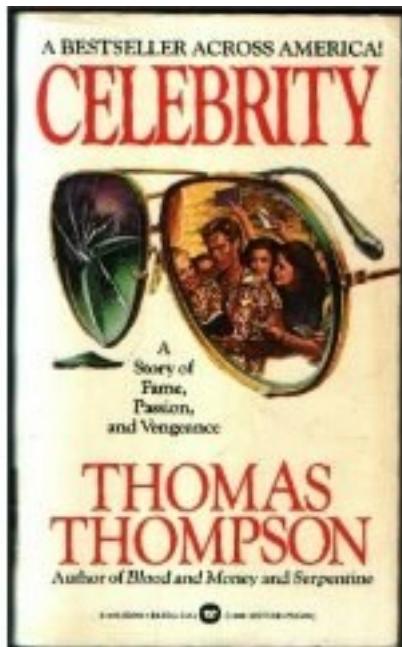


Celebrity



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In recent years, the study of celebrity has developed and cohered into a flourishing field of social and cultural analysis. There is huge interest in topics such as the politics and logic of glamour; the role of the public-relations industry in manipulating television audiences; the relationship between fame and social control; and the economics of the so-called celebrity industry. And as interest in celebrity continues to explode, a variety of forerunners to its study--drawing on materials from a wide range of disciplines including sociology, cultural studies, history, psychology, organization studies, politics, film, and literary studies--have been rediscovered and reformulated. Among the lines of enquiry and critical tools that have been recuperated as pertinent to the study of celebrity are leadership, charisma, role models, heroes, role sets, ideology, manipulation, commodification, interpellation, narcissism, signification and

individuality. The sheer scale of the available research exploring the many implications of the phenomenon of celebrity--and the breadth and complexity of the canon on which celebrity studies draws--makes this new Major Work from Routledge especially timely. It answers the urgent need for a wide-ranging collection which provides easy access to the key items of scholarly literature, material that is often inaccessible or scattered throughout a variety of specialist journals and books. In four volumes, *Celebrity* brings together the best and most influential foundational and cutting-edge research on: the aetiology and basic concepts of celebrity (including charisma, narcissism, and commodification); theoretical and methodological approaches (e.g. Marxism, structuralism, semiotics, and cultural materialism); the mechanics of celebrity (such as the sociology and psychology of showmanship); and key controversies and current debates (e.g. the politics of stardom; the superstructure of celebrity; and the interpellation of celebrity news and the media). *Celebrity* is supplemented with a full index, and includes a comprehensive introduction, newly written by the editor, which places the collected material in its historical and intellectual context. It is destined to be valued by scholars, students, and researchers as a vital research resource.

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