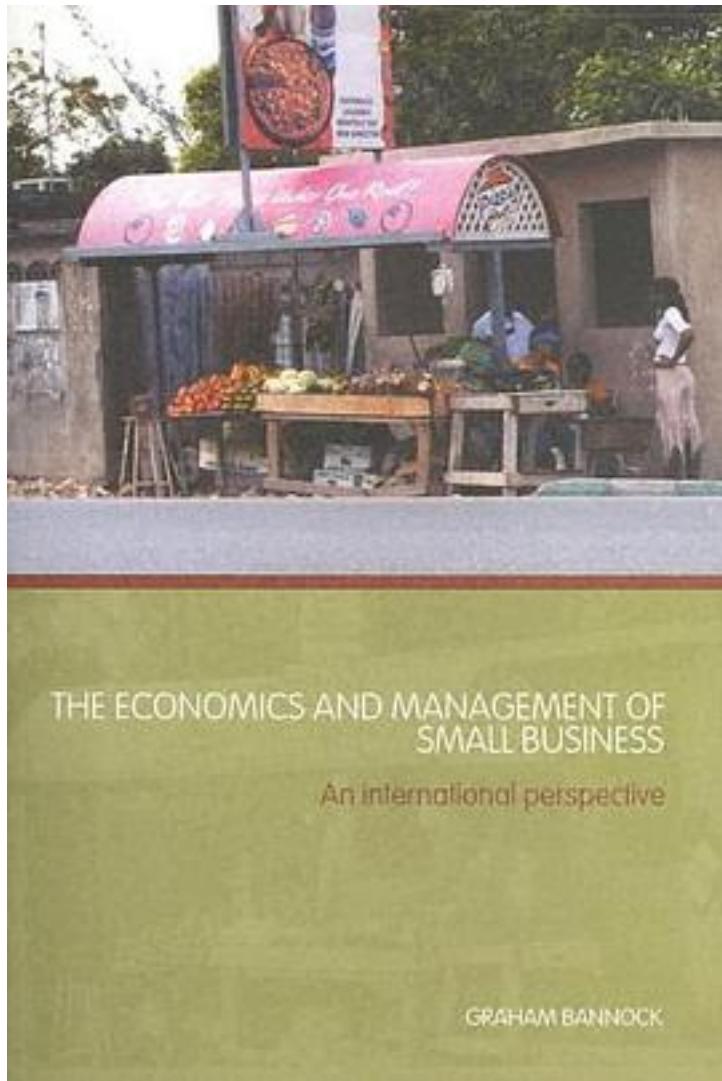


# The Economics and Management of Small Business



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Despite the seemingly relentless march of the multinationals, small businesses continue to thrive across the globe and form a vital part of all successful economies. The Economics and Management of Small Business provides an international perspective on this important topic, and includes many pedagogical features such as questions for discussion, international case-studies, and empirical research. Students studying small business and entrepreneurship courses will find Graham Bannock's accessible writing style to be very helpful in gaining a good understanding of this important area.

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