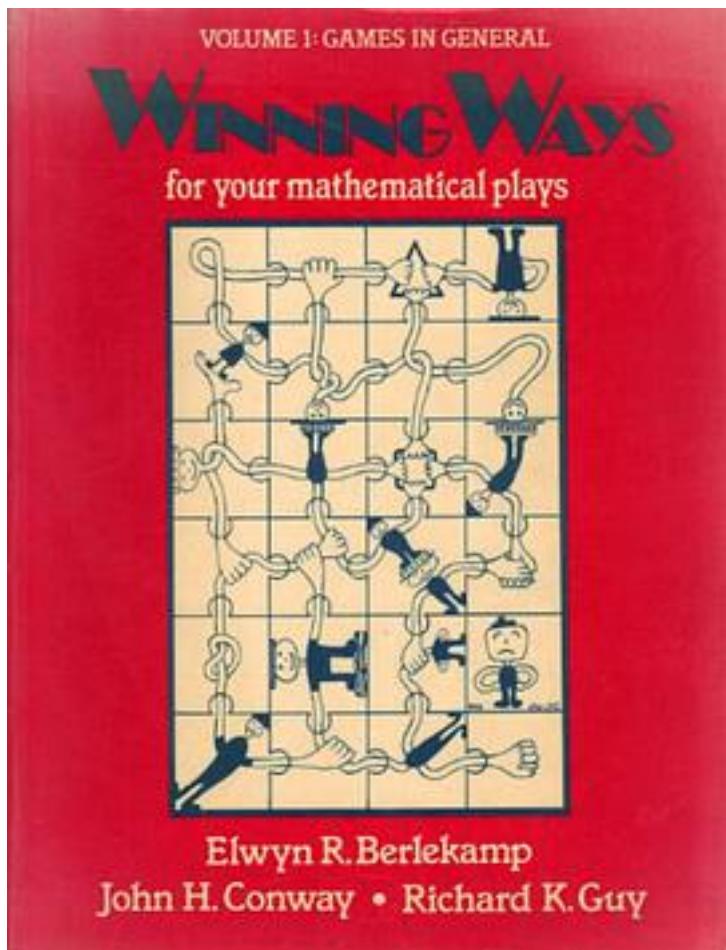


# Winning Ways



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著者:Dick Lyles

出版者:Berkley Trade

出版时间:2001-12

装帧:Paperback

isbn:9780425181942

In the bestselling tradition of Who Moved My Cheese? and The One Minute Manager, this smart little book, written as a business parable, tells the story of a young man who is sent from the corporate ladder to the football field to learn a lesson in team playing

from one person who knows how to win - a college football coach.

"The best guidelines I've seen to help you unleash your power and reach your maximum potential." (Ken Blanchard, bestselling author of The One Minute Manager)

"You can't be a star player on your team if you don't have winning ways. This smart, sensible book shows how to develop them. (Tom Muccio, Vice-President, Proctor & Gamble)

"The best book ever written about how to work well with others. All new employees should receive a copy the first day on the job. (Art Bauer, President and CEO, American Media, Inc.)

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